

The Central Coordination for
International Cooperation of the
Pontifical Catholic University of Rio
de Janeiro – PUC-Rio is proud to
announce the **ninth** edition of the

Brazilian Seminars.

July 9 - 24 , 2026



The Brazilian Seminars developed by PUC-Rio is an international summer program that takes place every July.

It's an interdisciplinary program meant to give a critical perspective of Brazilian issues which are currently in the global scenario.

PUBLIC

Students or professionals interested in learning more about Brazil

LECTURES AND ACTIVITIES ARE CONDUCTED IN ENGLISH

Course Duration: 60h

Contact Hours: 52 (of lectures on different themes)

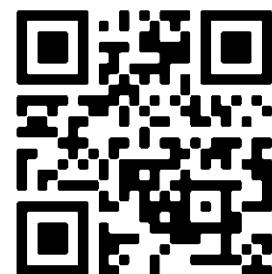
Company Visits & Excursions: 8h

Cultural and social activities will complement the Brazilian experience

ECTS/University Credits

Participants will receive a certificate of attendance and have the possibility to earn university credits.

It is possible to combine the Brazilian Seminars program with 20h or 40h of Portuguese language.



Pontifical Catholic University of Rio de Janeiro
Central Coordination for International Cooperation
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3527-2319



Brazilian seminars 2026



General Information

Brazil is one of the 10 largest economies in the world. With more than 200 million inhabitants, it has a domestic market that is steadily growing. It is a country with continental size territory, abundant natural resources and scenic landscapes. Although Brazil has a rich and diverse culture, a fascinating History it also struggles with urgent social challenges.

The Brazilian Seminars developed by PUC-Rio is an international summer school. It's an interdisciplinary program meant to give a broad perspective of Brazilian issues which are currently in the global scenario.

It is aimed at students, scholars, professionals and everyone else who is interested in the opportunity to deepen their knowledge about Brazil.

Do you want to have a closer look at those features and many more? Then come and participate in our Brazilian Seminars Program! Broaden your knowledge while having fun socializing with people from different parts of the world, enjoying a vibrant urban lifestyle, and discovering the natural beauty of Rio.



Brazilian seminars 2026



Program Structure

Program's structure: 52 class-hours offered through 18 lectures on different topics + 8h dedicated to technical visits + cultural and social activities.

The technical visits are offered to promote the encounter of the academic theory with the real life of companies and entrepreneurs located in Rio.

Participants have the chance to interact with people in management positions providing significant insights about doing business in Brazil.

Cultural and social activities will complement the Brazilian experience.

It is possible to combine the Brazilian Seminars program with 20h or 40h of Portuguese language.

Portuguese Language Program

As an optional component of the Brazilian Seminars, participants may join a 20h Portuguese intensive course held before the main program and also join an additional 20h course of Portuguese language instruction offered immediately after the seminars. Each Portuguese module will offer a supplementary lecture about a Brazilian related topic, cultural and social activities. A day trip and a closing ceremony are also included in the Portuguese language Part II.

Brazilian seminars 2026



Public

Primarily undergraduate and graduate students, or professionals interested in learning more about Brazil.

Brazilian Seminars Course Content

52h of academic activities - lectures on the following themes:

- Brazilian arts, culture & music
- Brazilian history: from Brasilia's foundation to the current years
- Doing business in Brazil, entrepreneurship & start-ups
- Education: policies and challenges
- Favelas in Rio
- Environmental issues and renewable energy
- Media and democracy in Brazil and Latin America
- Social inclusion and social movements
- Race relations, migration flows and the formation of the Brazilian people
- Trending topics in Brazilian politics, BRICS and international relations
- The Brazilian agenda of economic development
- Urban planning, mobility and integration

Brazilian seminars 2026



Practical Information

- Brazilian Seminars course dates: July 9 - 24, 2026
- Portuguese language intensive course - Part I (20h): July 6 - 9, 2026
- Portuguese language intensive course - Part II (20h): July 27 - 31, 2026
- Application opens: November 3, 2025
- Early Bird application deadline: April 30, 2026
- Application deadline: May 30, 2026
- Course duration: 60h
- Contact hours: 52h
- Company visits & excursions: 8h
- Course essay: Participants are required to hand in an essay about a theme observed during the program.

Brazilian seminars 2026



Program fee (*)

- Program tuition: R\$ 9.620,00 (Brazilian Reais)
- Program tuition for participants of partner institutions or EARLY BIRD: R\$ 8.800,00 (Brazilian Reais)
- * exchange rate subjected to fluctuation

Accommodation

Participants of the Brazilian Seminars may take advantage of our Brazilian homestay program. Availability is limited and is on a first come, first served basis.



Brazilian seminars 2026



General terms and conditions

ECTS/University Credits

After the successful participation of the program, participants will receive a certificate of attendance with the total number of hours dedicated to the academic activities, technical visits (if applicable), and grade.

Nonetheless, it is up to the participant`s home institution to conduct the credits approval process and decide if/how the credits will be awarded.

Withdrawals and non-attendance / refund policy

In order to withdraw from the program your request should be made in writing.

You will receive a written formal acknowledgement of your withdrawal.

A refund for tuition fees which you have paid will be issued within thirty (30) calendar days of such acknowledgement.

All refunds are made considering the amount received in Brazilian Reais.

Participants will not be refunded by any shortfalls due to exchange rate fluctuations, or be compensated for any bank or other charges incurred.

Bank charges may apply.

Brazilian seminars 2026



We operate the following policy for refunds:

Date of Withdrawal

Tuition Fee Refund

At least 30 calendar days before Commencement Date: 90%(*)

16-29 calendar days before Commencement Date: 75%

01-15 calendar days before Commencement Date: 50%

After Commencement Date

No refund

(*) includes refund of homestay application fee (if applicable). No refund of homestay application fee will be done after this period.

No refund will be given for withdrawal after the course start date. Official exception may be taken into consideration based on compassionate grounds, such as a death in the family, or a medical emergency. In such cases a written request for refund, accompanied by appropriate documentation from a third party must be submitted.

The commencement date refers to the date on which events or teaching begin – for the Portuguese Part I course or the Brazilian Seminars, according to the applicants' program option.

Brazilian seminars 2026



Disclaimers

The Brazilian Seminars program is offered at PUC-Rio by the Central Coordination for International Cooperation. Every care has been taken to ensure accuracy of our program. While every endeavor will be made to provide the academic and cultural activities and services described, PUC-Rio reserves the right to make changes whenever appropriate for reasons of operational efficiency or due to circumstances beyond its control.

PUC-Rio shall not be liable for any failure or delay in the performance, in whole or part, of any of our obligations arising from or attributable to acts, events, omissions or accidents beyond our reasonable control, including - but not limited to - strikes, lock-outs or other social disputes (whether involving our workforce or the workforce of any other party), act of God, war, riot, civil commotion, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood, storm, pandemics, epidemics or other outbreaks of disease or infection, failure in the public supply of electricity or telecommunications equipment.

More information: customizedccci@puc-rio.br

What's App contact [+5521 3527 2319](https://api.whatsapp.com/send?phone=552135272319)



PUC
RIO

Brazilian seminars 2026



Welcome to PUC Rio



PUC-Rio, one of the top universities in Brazil, offers a great variety of opportunities to a diverse group of students. Recognized worldwide as one of the most important doctoral research centers in the country, the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio) was founded in 1940 with the objective of developing knowledge based on humanistic values. The university has now about 21,000 students who come from a variety of religious, ethnic and social backgrounds.

- Among the 10 best higher education institutions of Brazil
- A doctoral-research intensive University with over 80 years old
- A leading institution on international student mobility
- Expertise in the development of tailor-made faculty-led programs
- Over 20 years of success and more than 2,500 participants from all over the world
- A friendly, safe, green and global campus environment
- A distinguished location – Rio de Janeiro!



PUC Rio Campus



- Complete infrastructure and natural beauty!
- Located in a pleasant and quiet neighborhood
- Largest university library in Rio de Janeiro
- Restaurants, cafeterias, bookstore and ATMs on campus
- Art exhibitions throughout the year at Solar Grandjean de Montigny
- The Pilotis, an open meeting area for concerts, political debates and fairs within the Modern architecture columns



The Central Coordination for International Cooperation (CCCI)



The Central Coordination for International Cooperation (CCCI) is responsible for international Inter-institutional cooperation that facilitates the exchange of graduate and undergraduate students, in various forms, joint research and exchange of faculty and researchers. Promotion of scientific events, conferences and seminars.

Key contacts:

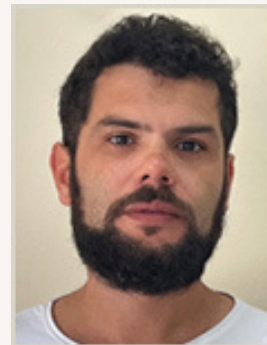
Ricardo Alencar, PhD

Associate Vice-President for Academic Affairs



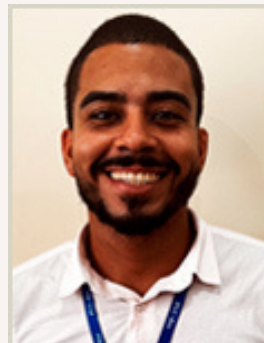
Renan Brito

Customized Programs Supervisor



Gabriel Santos

Housing & Student Services



Brazilian seminars



General information

The Brazilian Seminars, developed by PUC-Rio, is an international summer school that has been running for over 10 years. It provides students, young scholars, and international administrators with a unique opportunity to deepen their understanding of Brazil.

This interdisciplinary program offers a comprehensive overview of Brazilian issues that are currently relevant on the global stage.

Comprising 52 hours of lectures and extracurricular activities, the program presents a wide-ranging panorama of Brazil's diverse aspects, from politics and environmental challenges to culture and public health.

COURSE DATES: July 09 – 24, 2026

LOCATION: PUC-Rio, Rio de Janeiro

COURSE DURATION: 60h

Contact Hours: 52h

Company visits & Excursions: 8h

Brazilian seminars



Public

Primarily undergraduate and graduate students, or professionals interested in learning more about Brazil.

Course Dates: July 09 to 24, 2026

Location: PUC-Rio, Rio de Janeiro

Course Duration: 60h

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Program coordinators:

- Ricardo Borges Alencar, PhD

Associate Vice-President for Academic Affairs

- Renan Brito

Customized Programs Supervisor

PUC Rio Campus



- Complete infrastructure and natural beauty!
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LECTURES & SPEAKERS



COURSE AREA	
Humanities / Culture	STEM
Humanities / Social Sciences	Business / Economy

COURSE NAME	PROFESSOR/SPEAKER (Link to CV)
Interacting with Brazilians	Ricardo Alencar (http://lattes.cnpq.br/5579585545881265)
Brazilian Music	Jonas Soares Lana (http://lattes.cnpq.br/3194900158044811)
Media and Democracy in Brazil and Latin America	Arthur Ituassu (http://lattes.cnpq.br/0088939094557856)
Education Policies and Challenges	Simone Batista (http://lattes.cnpq.br/9034171018868255)
Brazilian Arts	Marcello Cappucci (http://lattes.cnpq.br/1219189913824354)



LECTURES & SPEAKERS



Brazilian History: From Brasilia`s Foundation to the current years	Raul Mello (http://lattes.cnpq.br/2737388390437516)
Favelas in Rio: Spaces of Segregation or Integration?	Rafael Gonçalves (http://lattes.cnpq.br/4960734561594746)
Race Relations in Brazil (Racism)	Rosana Heringer (http://lattes.cnpq.br/9066311393158506)
Public Policies for Social Inclusion / Social Movements	Ana Paula Soares Carvalho (http://lattes.cnpq.br/9034171018868255)
Migration Flows and the Formation of the Brazilian People	Marcello Cappucci (http://lattes.cnpq.br/1219189913824354)
Justice and inequality (Crime and Punishment in Brazil)	Marcia Nina Bernardo (http://lattes.cnpq.br/3939532654744480)
Challenges For Brazilian Democracy	Alessandra Maia (http://lattes.cnpq.br/1102020302719626)



LECTURES & SPEAKERS



Urban Adaptation to climate change	Maria Fernanda Lemos (http://lattes.cnpq.br/2531489281135790)
Energy: Brazil in the Global Market	Sergio Fontoura (http://lattes.cnpq.br/4627442057000265)
Native conservation and development in Brazil: Dilemma and synergic opportunities	Rodrigo Penna Firme (http://lattes.cnpq.br/3169548175426087)
Advancing Brazilian biodiversity: Innovation through collaboration	João Paulo Condack (http://lattes.cnpq.br/3303517536813066)
The Brazilian Agenda of Economic Development	Marcelo Mello (http://lattes.cnpq.br/1868976259304585)
Brazil, BRICS and International Relations	Luis Fernandes (http://lattes.cnpq.br/9268052528216772)
Doing Business in Brazil	Bruno Grossman (http://lattes.cnpq.br/1725464048075502)
Innovation ecosystem for sustainability	Ruth Espinola Soriano de Mello (http://lattes.cnpq.br/5026891006947962)



ATTENDANCE AND PUNCTUALITY



Since students will be actively involved in both individual and group activities, regular attendance and full participation are very important.

Students that miss more than 25% of lectures or the two technical visits are automatically ineligible to receive a course certificate.

Three delays count as one absence.

Participation at the cultural activities is not mandatory.

PROGRAM EVALUATION - ESSAY

On July 24th, 2025, from 10:00am to 12:00pm, participants will be required to write an essay about a theme observed during the program suitable to his/her professional life.

The essay will be graded from A (highest grade) to E (lowest grade). In order to pass students must score from A to C.

Writing the essay is mandatory to receive the course certificate.

PROGRAM/COURSE CERTIFICATE

The program does NOT provide a transcript, **but participants receive a course certificate with the total number of hours dedicated to academic activities, technical visits, and grade.**

The certificate is sent by email to the participants after the program is over and all requirements are complete.

ADDITIONAL INFORMATION



We would like to point out that this **is a physically active program.**

The program includes in class and off classes activities in order to allow the participants to experience a sample of life in Brazil through Rio de Janeiro.

The off-classes activities may take place regardless of the weather conditions.

Please ensure to bring adequate clothing, including long and short pants, rain and sun wear (umbrella, sun glasses, sun cream) and comfortable footwear that enables you to walk distances.

All social activities are optional.

Although you may not take part on it,
**we strongly recommend you to join the group,
as this is part of the cultural immersion.**

Public transportation will be used on a few occasions.

It is advisable to buy a public transportation card for practical purposes.

(Suggested) DRESS CODE

- Dress light and casual-smart
- Trousers or business-smart for the company visits
- Light jackets are advisable due to the “winter”
- Don't wear any flashy jewelry if you're going to be walking around on the streets

PUC-Rio/Contact Information



Brazilian seminars page

www.puc-rio.br/ccci/incoming/brazilian_seminars.html

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Edifício Padre Leonel Franca

**We look forward to welcome you in Rio
to a very productive and fun time!**

