

Concordia Management Union
CMU

Faculty of
MANAGEMENT



CONCORDIA
UNIVERSITY
OF EDMONTON

EMPHASES

ACCOUNTING

Audit and analyze financial information, make capital and budget decisions, develop financial management policies, and provide financial management for day-to-day operations. This is the study of business transactions; the core competencies of the emphasis are recognized and regulated by the Association of Chartered Professional Accountants (CPA).

CYBERSECURITY MANAGEMENT* (NEW)

Explore seven knowledge domains recommended by cybersecurity professional societies: Security Operations & Administration, Access Controls, Risk Identification, Monitoring, Analysis & Response, Contingency Planning, Network & Communications Security, and Systems & Application Security.

CONFLICT MANAGEMENT*

Learn to manage the complex array of people issues in the workplace; promote structural and institutional changes with topics in supervision, negotiation, and mediation. Created in collaboration with the ADR Institute of Alberta (Appropriate Dispute Resolution), this emphasis is your competitive edge in the rapidly growing field of dispute resolution.

DATA MANAGEMENT*

Analyze and make business-related decisions while working with large data sets. Plan, develop, and maintain different types of databases including relational, personal records, and financial documents. Identify trends and causal relationships through your complex understanding of data, and power of observation.

DEGREE INFORMATION

Through our highly innovative and flexible degree program, you will develop key business, leadership, communication, and professional skills. Learn about complex issues ranging from ethics to leadership from instructors with industry experience, and get hands-on training in negotiation, team building, and team management.

4 YEAR DEGREE EMPHASIS

Accounting

Finance

Conflict
Management

Human Resource
Management

Cybersecurity
Management (NEW)

Leadership
Marketing

Data Management

DUAL DEGREES

Bachelor of Science in Chemistry/
Bachelor Of Management

MINOR

Business

SKILLS

Budget
Management

Emotional
Intelligence

Business Acumen

Entrepreneurship

Collaboration

Problem-Solving

Communication

Project Management

Critical & Creative
Thinking

Research &
Analysis

Ethical Leadership

POTENTIAL CAREERS

Accountant

Energy Policy/
Market Analyst

Brand Manager

Financial Advisor

Business Intelligence
or Data Analyst

Human Resources
Advisor

Client Relations
Specialist

Market Researcher

Communications
Specialist

Media Buyer

Cybersecurity
Manager

Public Relations
Advisor

Digital Marketing
Specialist

Project Manager

FINANCE

Cultivate best practices for achieving financial goals through investment opportunities or mergers and acquisitions in this rapidly growing field. Develop in-depth knowledge of financial institutions, theory, investment analysis, and risk management and become the best asset in any organization.

HUMAN RESOURCES

Become an effective manager and leader by building your skills in managing personnel and developing organizational talent. With this HR emphasis, which is accredited by the Chartered Professionals in Human Resources Alberta (CPhR), you can be an employee relationships specialist in any organization.

LEADERSHIP

Manage projects and lead people with the strategic skills necessary to build an effective business team. Designed to provide a mix of theoretical and practical management knowledge and skills, this emphasis will empower you to be an inspiring and ethical leader in business.

MARKETING

Build brand loyalty while leveraging innovative and creative ways to engage and secure customers through market research and advertising campaigns. From inception to execution, you'll learn how to analyze consumer trends & behaviour, identify competitive activity, and develop strategic marketing plans that compel action and drive results.

***Unique degree program**

You'll link your career aspirations to specific career paths that are right for you with a relevant and fulfilling internship!

“You will not receive a more personalized education with more caring professors anywhere.”

HEATHER DECOTEAU, MANAGEMENT STUDENT

ADMISSION REQUIREMENTS

To be considered for admission, applicants must present a minimum admission average of 65% with a passing grade in each subject in the following high school course requirements:

English Language Arts 30-1

Mathematics 30-1 or Mathematics 30-2

Three subjects from Group A, B, C, or D*

Note: In order to maximize future program and course choices, applicants are encouraged to present a broad range of subjects across Groups A, B, and C.

*Applicants should keep in mind that their chosen program including major, minor, or concentration may contain courses for which there are specific grade 12 prerequisites that must be met in addition to the subjects used for admission.

TAKE A CLOSER LOOK AT THE FACULTY OF MANAGEMENT

CONCORDIA.AB.CA/MANAGEMENT



Please visit concordia.ab.ca/admissions for a complete listing of requirements.

Get to Know CUE.

COME FOR A VISIT.

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