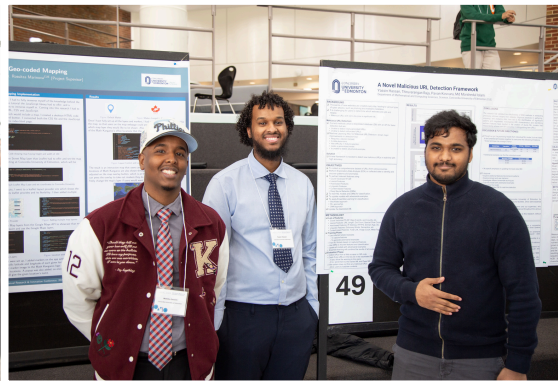
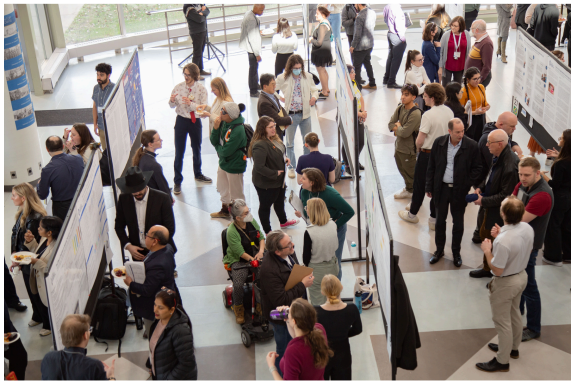
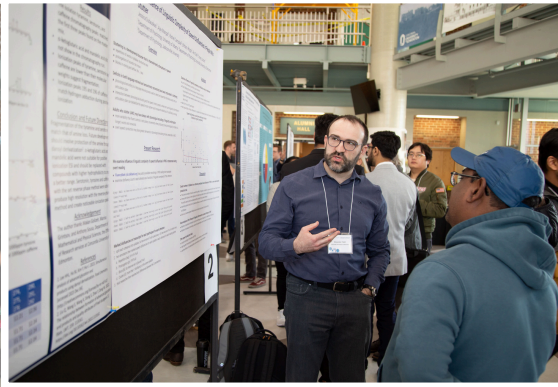


CUE



CARIC 2025

ABOUT CUE

Concordia University of Edmonton (CUE) is a purposefully small campus perched on the scenic banks of the North Saskatchewan River, encompassing a tight-knit community in the heart of a bustling, vibrant city. We pride ourselves on being small, ensuring our students are recognized, supported, uplifted, and celebrated through their time on campus. Our inclusive approach recognizes the potential in every student while providing unique educational experiences that mirror the diverse backgrounds and needs of our learners.

Research, teaching, and service comprise the central activities of any credible university. At CUE, we continue to grow our research capacity and are very proud of the national recognition our researchers are garnering. Our research interests at CUE are broad and dynamic, and our ambition to further develop our reputation for innovative research is made clear.

CUE is a student's university
–with our students at the
forefront of everything we
do and how we do it.

-Dr. Carla Salvado



CARIC

The CUE Annual Research and Innovation Conference (CARIC) aims to bring together the CUE community to connect and celebrate the fantastic research and innovative scholastic activities across campus.

The inaugural CUE Annual Research and Innovation Conference (CARIC) and the Student Research Cafe seminar series was held on April 20 and 21, 2023, attracting 165 attendees.

The highlight of CARIC was
the 61 presentations
delivered by CUE students,
demonstrating the benefits
of undergraduate research
opportunities at CUE.

In 2024 – 2025 CARIC and The Fine Arts Festival of Performance and Research are joining forces to showcase the work of Concordia University of Edmonton's (CUE) students research in all faculties of the university.



SPONSORSHIP OPPORTUNITIES

FRIENDS OF CUE

Up to \$2500
(monetary or in-kind)

- Advertised on CUE Website
- Social Media mentions
- Digital banner at the event
- Logo placed in the event program

RESEARCH SHOWCASE

\$2500

- Advertised on CUE Website
- Social Media mentions
- Digital banner at the event
- Logo placed in the event program
- 2 live PA announcements per day
- Networking opportunity with industry leaders

FINE ARTS SPONSOR

\$5000

- Advertised on CUE Website
- Social Media mentions
- Digital banner at the event
- Logo placed in the event program
- 2 live PA announcements per day
- 2 complimentary tickets to the Concordia Symphony Orchestra performance



KEYNOTE SPONSOR

\$10,000

- Advertised on CUE Website
- Social Media mentions
- Digital banner at the event
- Half page ad with logo in the program
- 4 complimentary tickets to the Concordia Symphony Orchestra performance
- 4 live PA announcements per day
- 2 logo banners displayed at focal points throughout the event (provided by company)

SIGNATURE SPONSOR

\$15,000

- Advertised on CUE Website
- Social Media mentions
- Digital banner at the event
- Full-page ad with logo in the program
- 6 complimentary tickets to the Concordia Symphony Orchestra performance
- 6 live PA announcements per day
- Company pamphlets, cards, or handouts available at event (provided by company)
- 4 logo banners displayed at focal points throughout the event (provided by company)
- Recognition as a Friend of CUE at Homecoming

For further details, contact the Community Relations Office at
kyla.meyers@concordia.ab.ca