CONCORDIA UNIVERSITY OF EDMONTON | Centre for Chinese Studies 中国语言文化中心

INTERDISCIPLINARY RESEARCH CLUSTER ON LINGUISTICS AND LANGUAGE EDUCATION PRESENTS

Chinese Companies Going Global: Motivations, Distribution, and Influence

Presenter: DONG Lili, Ph.D. in Economics

Monday, October 7, 2024, 12 – 1 pm

Join in person @NAB212, or online Google Meet

China has become the top 3 largest investing economies since 2012. This is regarded as opportunities, challenges, or threats by different interest groups. The lecture will explain the motivations, the geographical and industrial distribution for Chinese companies who are active in the international business, and will also discuss the possible influence on the host economies, as well as the world economy. Both macro-economic data and the company cases will be presented in the lecture.

Dr. Dong Lili is the Director, Research Center of Internationalization of Companies from Emerging Economies (I-CEE Center), and Assistant Dean for Global Engagement, International Business School, Beijing Foreign Studies University. Her research area is Inward and Outward FDI of China, Internationalization of Chinese Companies International Trade, and Chinese Foreign Trade.