

# 4-Year Bachelor of Management



## Program Planner 2024-2025

While your degree planning is directed by the specific requirements for your chosen program, it is also driven by your own personal interests; therefore, it is most effective when you are the master of your own academic planning.

Please be aware of all prerequisites, corequisites, and other registration regulations for all courses required within your degree. Program planning can be very effective to identify potential courses needed in addition to specific requirements. Refer to [section 4.0](#) in the *Concordia University of Edmonton Calendar* for more information regarding registration policies.

You are responsible for registering in and completing the courses necessary to obtain your degree as per [section 10.0](#). The *Concordia University of Edmonton Calendar* is the final authority regarding program requirements and academic regulations.

## Background Information

The Bachelor of Management degree was designed in response to the growing need for university graduates with leadership training and focuses on establishing a solid foundation of technical competence as well as developing leadership skills that are essential in a range of businesses and industries. The curriculum incorporates the gold standard technical courses such as accounting, finance and information technology with courses that facilitate the development of effective management skills. The degree is enhanced by innovative curricular threading in management ethics and international business. Distinguishing features include use of industry experts in the classroom, use of an independent employer advisory committee to ensure quality, and a relevant 13-week internship (work experience) placement.

The program allows students to choose from areas of emphasis in accounting, conflict management, cybersecurity management, data management, finance, human resource management, leadership, or marketing ([section 10.3.1.C](#)); from minors offered through the Faculties of Arts, Education or Science ([section 10.6](#)); or from a range of elective courses.

The degree prepares students to enter the workforce directly and also provides the necessary requirements for students to pursue graduate studies in a wide range of business, academic and professional fields.

To request more or specific information related to the program:

- Faculty members in the Faculty of Management are good resources for course-specific information on the Management degree program.
- Students are encouraged to contact the Program Coordinator regarding their Internship (MGT 498).
- Questions about the Bachelor of Management program and/or degree requirements (e.g., program advice, course scheduling, prerequisite exemptions, directed reading requests, etc.) can be directed to a Registration Advisor in the Registrar's Office (HA 120) or registrar@concordia.ab.ca.

## Program Requirements

**Must complete a total of 120 credits**

- 1. Core Requirement:** 6 credits
  - a. 6 credits of ENG courses
- 2. Business:** 39 credits
  - b. ECO 101 and ECO 102
  - c. ACCT 101 and ACCT 102
  - d. BUS 110 and BUS 120
  - e. BUS 112 or MAT 151 (BUS 112 is highly recommended)
  - f. BUS 210 and BUS 250
  - g. BUS 220
  - h. FIN 201
  - i. MARK 201 and MARK 223

**3. Management Courses:** 27 credits

- j. FIN 325
- k. HRM 220
- l. MGT 320 and MGT 323
- m. LDR 301 and LDR 402
- n. MGT 417 and MGT 440
- o. MGT 474

**4. Minor/Emphasis/Elective Courses:** 45 credits

- p. 45 credits of electives (i.e. Emphasis or Minor courses)

**Permissible minors:** All minors listed in [section 10.6](#) other than Business.

**5. Internship:** 3 credits

- q. MGT 498

**6. Additional Requirements:**

- r. Student must present a grade of 75% or higher in either Math 30-1 or Math 30-2, or credit in BUS 111.
- s. AIT 100

## Bachelor of Management Emphasis

**Note:** Program required courses listed in [section 10.3.1.C](#) above will not contribute towards any of the emphases listed below.

### Accounting

Minimum 12 credits of unspecified 300- or 400-level ACCT

### Conflict Management

Minimum 12 credits in the following courses:

- HRM 310
- HRM 323
- HRM 326
- HRM 400

### Cybersecurity Management

Minimum 12 credits in the following courses:

- CSM 301
- CSM 303
- CSM 305
- CSM 401

### Data Management

Minimum 6 credits of unspecified 300- or 400-level DTM

### Finance

Minimum 12 credits of unspecified 300- or 400-level FIN

### Human Resource Management

Minimum 12 credits of unspecified 300- or 400-level HRM

### Leadership

Minimum 12 credits of unspecified 300- or 400-level LDR

### Marketing

Minimum 12 credits of unspecified 300- or 400-level MARK



# Sample Bachelor of Management Program

Below is a sample sequence of courses for your degree. Keep in mind that this is only an example; you may find a different sequence works best for you. Also note that not all courses can be offered every semester. So, please check our [Course Timetables](#) for course availability.

The normal full course load for undergraduate programs is 30 credits total for the Fall/Winter Session. However, it is not mandatory that a student take 15 credits per semester to be considered a full-time student. If you would like to take less courses each semester that is also acceptable - it will simply take you longer to graduate. Please be advised that you need to take 9 credits per Fall / Winter semester to be considered full time. We have highlighted (+) a few courses for your first year that we suggest you prioritize for registration, should you choose to take less than 15 credits per semester.

|               | <b>Fall Semester</b>  | <b>Winter Semester</b>  |
|---------------|---|---|
| Year 1        | +AIT 100<br>ENG 101 or 111 or 120<br>+BUS 110<br>+ECO 101<br>+ACCT 101<br>BUS 111 (see requirement r) or elective | ENG 102 or 112 or 121<br>+BUS 120<br>+ECO 102<br>+ACCT 102<br>BUS 112 or MAT 151                            |
| Year 2        | HRM 220<br>MARK 201<br>FIN 201<br>BUS 220<br>Elective   | MARK 223<br>BUS 210<br>BUS 250<br>FIN 325<br>Elective   |
| Year 3        | MGT 320<br>Elective<br>Elective<br>Elective<br>Elective   | LDR 301<br>MGT 323<br>MGT 474<br>MGT 498+<br>Senior-level Elective  |
| Spring/Summer | + Internship (MGT 498) 13 weeks of work placement experience  |   |
| Year 4        | LDR 402<br>MGT 417<br>Senior-level Elective<br>Senior-level Elective<br>Senior-level Elective                     | MGT 440<br>Senior-level Elective<br>Senior-level Elective<br>Senior-level Elective<br>Senior-level Elective |

+MGT 498(3) is comprised of Part A: Skills Development Seminar (Normally taken in the third year of the program in addition to regular coursework) and Part B: 13-week internship (work experience) placement.

## Elective Courses to Declare a Management Emphasis

Choose four (or more) senior-level courses (with the exception of Data Management) from one of the following categories to declare an emphasis while completing your Bachelor of Management degree at Concordia University of Edmonton.

| <b>Accounting</b> | <b>Conflict Management</b> | <b>Cybersecurity Management</b> | <b>Data Management</b> | <b>Finance</b> | <b>Human Resource Management</b> | <b>Leadership</b> | <b>Marketing</b> |
|-------------------|----------------------------|---------------------------------|------------------------|----------------|----------------------------------|-------------------|------------------|
| ACCT301           | HRM 310                    | CSM 301                         | DTM 301                | FIN 310        | HRM 310                          | LDR 310           | MARK 300         |
| ACCT303           | HRM 323                    | CSM 303                         | DTM 302                | FIN 315        | HRM 321                          | LDR 320           | MARK 320         |
| ACCT310           | HRM 326                    | CSM 305                         | DTM 303                | FIN 320        | HRM 323                          | LDR 410           | MARK 400         |
| ACCT401           | HRM 400                    | CSM 401                         | DTM 304                | FIN 400        | HRM 326                          | LDR 420           | MARK 420         |
| ACCT402           |                            |                                 | DTM 401                | FIN 420        | HRM 327                          |                   |                  |
| ACCT403           |                            |                                 | DTM 402                |                | HRM 400                          |                   |                  |
| ACCT404           |                            |                                 | DTM 403                |                | HRM 420                          |                   |                  |
| ACCT405           |                            |                                 | DTM 404                |                | HRM 424                          |                   |                  |
| ACCT406           |                            |                                 |                        |                | HRM 480                          |                   |                  |
| ACCT410           |                            |                                 |                        |                |                                  |                   |                  |

