

A photograph of three students (two women and one man) standing in front of a display board for the Concordia Management Union (CMU). The woman on the left is wearing a dark turtleneck and light-colored pants. The man in the center is wearing a dark polo shirt and jeans, and has glasses. The woman on the right is wearing a light-colored sweatshirt with a pencil graphic and glasses. The background shows a display board with various posters, including one for 'PAINT' and another for 'LIFE'. The entire image has a teal overlay.

MANAGEMENT

*Mihalcheon School
of Management*



CONCORDIA
UNIVERSITY
OF EDMONTON

EMPHASES

ACCOUNTING

Audit and analyze financial information, make capital and budget decisions, develop financial management policies and provide financial management for day-to-day operations. This is the study of business transactions and the core competencies of the emphasis are recognized and regulated by the Association of Chartered Professional Accountants (CPA).

CYBERSECURITY* (NEW)

Explore seven knowledge domains recommended by cybersecurity professional societies: Security Operations and Administration; Access Controls; Risk Identification, Monitoring, Analysis and Response; Contingency Planning; Network and Communications Security; and Systems and Application Security. This emphasis is currently being reviewed by the Canadian Centre for Cybersecurity.

CONFLICT MANAGEMENT*

Learn to manage the complex array of people issues in the workplace and promote structural and institutional changes with topics in supervision, negotiation and mediation.

Created in collaboration with the ADR Institute of Alberta (Appropriate Dispute Resolution), this emphasis is your competitive edge in the rapidly growing field of dispute resolution.

DATA MANAGEMENT*

Analyze and make business-related decisions while working with large data sets. Plan, develop and maintain different types of databases including relational, personal records and financial documents. Identify trends and causal relationships through your complex understanding of data and power of observation.

ENERGY MANAGEMENT* (NEW)

Gain the skills and knowledge necessary for the growing workforce needs of the transitioning energy sector. Learn from industry professionals about best practices in energy operations, supply chain management and project management and help support and direct the evolving energy needs of organizations and communities.

DEGREE INFORMATION

Through our highly innovative and flexible degree program, you will develop key business, leadership, communication and professional skills. Learn about complex issues ranging from ethics to leadership from instructors with industry experience and get hands-on training in negotiation, team building and team management.

SKILLS

Budget Management	Emotional Intelligence
Business Acumen	Entrepreneurship
Collaboration	Problem-Solving
Communication	Project Management
Critical and Creative Thinking	Research and Analysis
Ethical Leadership	

4 YEAR DEGREE EMPHASIS

Accounting	Management (NEW)
Conflict Management	Finance
Cybersecurity (NEW)	Human Resource Management
Data Management	Leadership
Energy	Marketing

POTENTIAL CAREERS

Accountant	Financial Advisor
Brand Manager	Human Resources Advisor
Business or Data Analyst	Market Researcher
Communications Specialist	Media Buyer
Cybersecurity Manager	Public Relations Advisor

FINANCE

Cultivate best practices for achieving financial goals through investment opportunities or mergers and acquisitions in this rapidly growing field. Develop in-depth knowledge of financial institutions, theory, investment analysis and risk management and become the best asset in any organization.

HUMAN RESOURCES

Become an effective manager and leader through developing and managing organizational talent and personnel management. With this HR emphasis, which is accredited by the Chartered Professionals in Human Resources Alberta (CPHR), you can be an employee relationships specialist in any organization.

LEADERSHIP

Manage projects and lead people with the strategic skills necessary to build an effective business team. Designed to provide a mix of theoretical and practical management knowledge and skills, this emphasis will empower you to be an inspiring and ethical leader in business.

MARKETING

Build brand loyalty while leveraging innovative and creative ways to engage and secure customers through market research and advertising campaigns. From inception to execution, you'll learn how to analyze consumer trends and behaviour, identify competitive activity and develop strategic marketing plans that compel action and drive results.

***Unique programs to Concordia
University of Edmonton**

Link your career
aspirations to specific
career paths that are right
for you with an internship!

“You will not receive a more personalized education with more caring professors anywhere.”

HEATHER DECOTEAU, MANAGEMENT STUDENT

ADMISSION REQUIREMENTS

To be considered for admission, applicants must present a minimum admission average of 65% with a passing grade in each subject in the following high school course requirements:

English Language Arts 30-1

Mathematics 30-1 or Mathematics 30-2

Three subjects from Group A, B, C, or D*

Note: In order to maximize future program and course choices, applicants are encouraged to present a broad range of subjects across Groups A, B and C.

*Applicants should keep in mind that their chosen program including major, minor or concentration may contain courses for which there are specific grade 12 prerequisites that must be met in addition to the subjects used for admission.

TAKE A CLOSER LOOK AT THE FACULTY OF MANAGEMENT

CONCORDIA.AB.CA/MANAGEMENT

Please visit concordia.ab.ca/admissions for a complete listing of requirements



Get to Know CUE.

COME FOR A VISIT.

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W **CONCORDIA.AB.CA**

TF **1-866-479-5200**

E **RECRUITMENT@CONCORDIA.AB.CA**

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