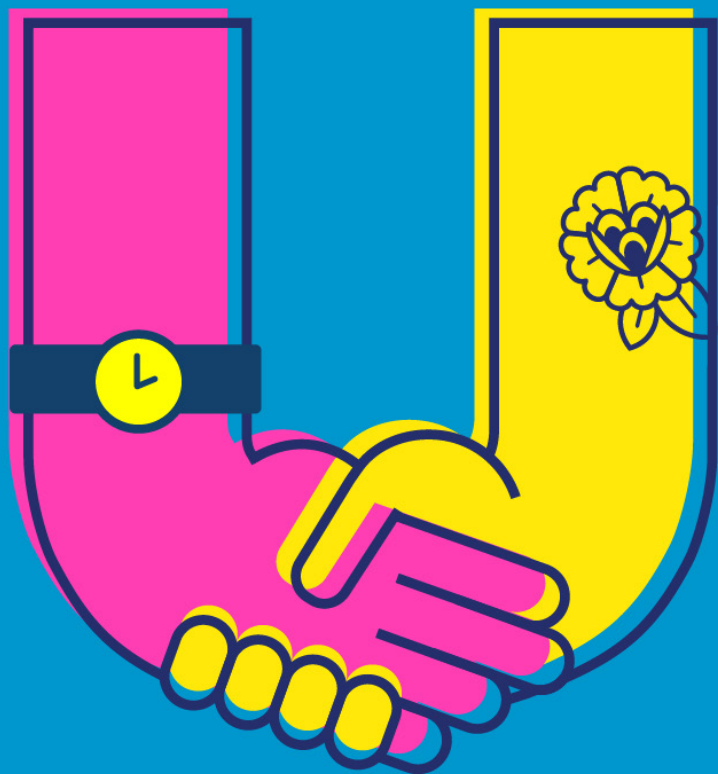




CONCORDIA  
UNIVERSITY  
OF EDMONTON



Discover Your  
**Bachelor of  
Management  
Leadership** Emphasis

# LEADERSHIP

## Program Overview

Concordia University of Edmonton's Bachelor of Management program is designed with a purpose: to be innovative and highly flexible, giving students the opportunity to complete a general management degree, while developing an emphasis in accounting, finance, human resources, leadership, marketing, conflict management or data management. Our program cultivates graduates with a combination of superior professional and technical competencies and effective management and leadership skills that will enable them to excel in any corporate, government, small business or industry environment.

Coursework from the leadership emphasis in the Bachelor of Management program gives students the tools they need to become top performers in various sectors and pursue professional designations or graduate studies.

## Career Options

A Bachelor of Management degree allows you to explore a wide range of job opportunities upon graduation. You will be able to use your newfound research, analysis, and experimentation skills to forge your own career path. Some leadership degree career paths include:

Business Consultant	Project Coordinator
Distribution Manager	Project Manager
Entrepreneur	Retail Manager
Office Manager	Sales Manager

## Admission Requirements

Interested? You'll need to present a 65% average, with a passing grade in the following required high school courses:

- English Language Arts 30-1
- Mathematics 30-1 or 30-2
- Three subjects from Group A, B, C or D

*\*Maximum of two subjects from Group B, each must be distinct. Maximum of one subject from Group D.*

## Interesting Courses

*LDR 310 - Fundamentals of Project Management:* This course provides students an understanding of how to effectively manage all phases of a project. Students will learn the project management framework of initiation, planning, execution, control, and closing. An overview of project management software is provided with students using a specific type to complete a group project.

*LDR 402 - Global Strategic Leadership:* This course provides students with an understanding of global issues and cross-cultural concepts focusing on people, groups, values and cultures. Students will learn how to build teams of culturally diverse people while respecting local values and maintaining unity of focus and accomplishment. The focus is to understand and respect diversity and how to adapt an organization's best practices to local customs and culture.



# APPLY TODAY

[concordia.ab.ca](https://concordia.ab.ca)

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