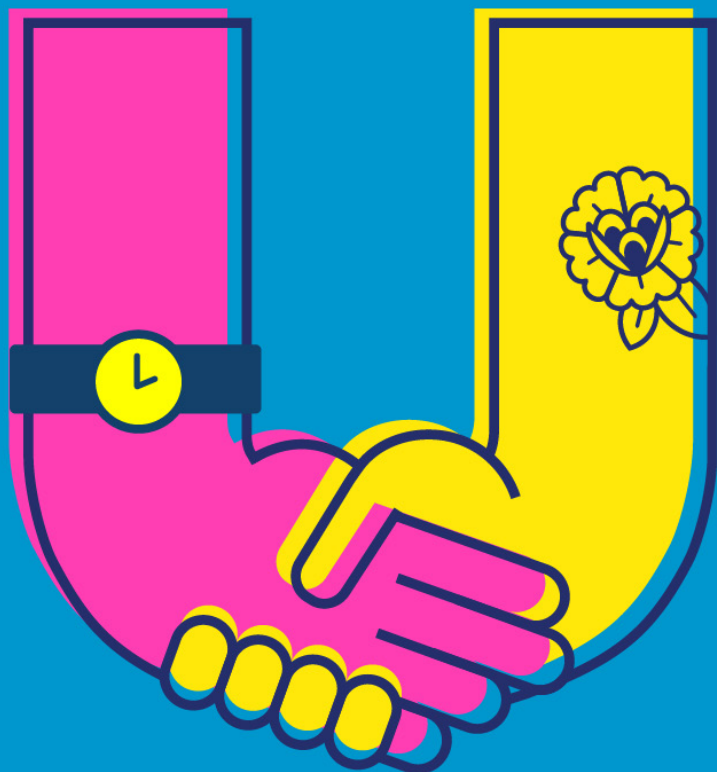




CONCORDIA
UNIVERSITY
OF EDMONTON



Discover Your
**Bachelor of
Management**
Data Management Emphasis

DATA MANAGEMENT

Program Overview

Concordia University of Edmonton's Bachelor of Management program is designed with a purpose: to be innovative and highly flexible, giving students the opportunity to complete a general management degree, while developing an emphasis in accounting, finance, human resources, leadership, marketing, conflict management or data management. Our program cultivates graduates with a combination of superior professional and technical competencies and effective management and leadership skills that will enable them to excel in any corporate, government, small business or industry environment.

The Data Management emphasis provides students graduating in Management with an understanding and working knowledge of analyzing large data sets and making business related decisions. Concordia University of Edmonton is the first university in Alberta to offer such an Emphasis. This will distinguish our Management students from other graduates in the marketplace.

Career Options

A Bachelor of Management degree allows you to explore a wide range of job opportunities upon graduation. You will be able to use your newfound research, analysis, and experimentation skills to forge your own career path. Some data management degree career paths include:

Arbitrator	Non-Governmental Organizations
Counsellor	Ombudsperson
Law Enforcement	Public Policy Analyst
Lobbyist	Union Representative
Mediator	

Admission Requirements

Interested? You'll need to present a 65% average, with a passing grade in the following required high school courses:

- English Language Arts 30-1
- Mathematics 30-1 or 30-2
- Three subjects from Group A, B, C or D

**Maximum of two subjects from Group B, each must be distinct. Maximum of one subject from Group D.*

Interesting Courses

HRM 310 - Supervision and Conflict Management: Learn about traditional and contemporary supervisory models to increase employee engagement, productivity, and communications in the workplace. Students will learn new skills and gain confidence in their ability to effectively manage conflict and share these skills with other supervisors and managers through live demonstrations and practice sessions.

HRM 400 - Negotiation and Mediation: In this course, students will be introduced to negotiation and mediation skills with an emphasis on their application to managing conflict in the workplace. Students will learn how to prepare for a negotiation or mediation and how to shift themselves and others from positional bargaining to an interest-based conversation. Students will be able to work through conflict scenarios through live demonstrations and practice negotiation sessions.

CONCORDIA.AB.CA/MANAGEMENT
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