

# 4-Year Bachelor of Management - Beijing Foreign Studies University



## Program Planner 2021-2022

We now also offer an International Dual Degrees Program. As part of the 4-year Bachelor of Management degree, eligible students will complete year 1 at Concordia University of Edmonton, complete years 2 and 3 at Beijing Foreign Studies University, and then return to Concordia University of Edmonton for their final (4<sup>th</sup>) year. Upon completion of the degree program, students will earn a Bachelor of Management degree from Concordia University of Edmonton and a degree from Beijing Foreign Studies University. If you are interested in studying at the Beijing Foreign Studies University, please contact Concordia's International Office at the beginning of Year 1.

Please be aware of all prerequisites, corequisites, and other registration regulations for all courses required within your degree. Program planning can be very effective to identify potential courses needed in addition to specific requirements. Refer to [section 4.0](#) in the *Concordia University of Edmonton Calendar* for more information regarding registration policies.

You are responsible for registering in and completing the courses necessary to obtain your degree as per [section 10.0](#). The *Concordia University of Edmonton Calendar* is the final authority regarding program requirements and academic regulations.

## Background Information

The Bachelor of Management degree was designed in response to the growing need for university graduates with leadership training and focuses on establishing a solid foundation of technical competence as well as developing leadership skills that are essential in a range of businesses and industries. The curriculum incorporates the gold standard technical courses such as accounting, finance and information technology with courses that facilitate the development of effective management skills. The degree is enhanced by innovative curricular threading in management ethics and international business. Distinguishing features include use of industry experts in the classroom, use of an independent employer advisory committee to ensure quality, and a relevant 13-week internship (work experience) placement.

The program allows students to choose from areas of emphasis in accounting, conflict management, data management, finance, human resource management, leadership, or marketing ([section 10.3.1.D](#)); or from minors offered through the Faculties of Arts and Science ([section 10.6](#)); or from a range of elective courses.

The degree prepares students to enter the workforce directly and also provides the necessary requirements for students to pursue graduate studies in a wide range of business, academic and professional fields.

To request more or specific information related to the program:

- Faculty members in the Faculty of Management such as Dr. Alison Yacyshyn, Dr. Elizabeth Coker-Farrell, Dr. Mark Loo and Dr. Ashish Thomas are good resources for course-specific information on the Management degree program.
- Questions about the Bachelor of Management program and/or degree requirements (e.g., program advice, course scheduling, prerequisite exemptions, directed reading requests, etc.) can be directed to a Registration Advisor in the Registrar's Office or [registrar@concordia.ab.ca](mailto:registrar@concordia.ab.ca).

## Program Requirements

### 1. Core Requirement: 6 credits

- a. 6 credits of ENG courses

### 2. Business: 36 credits

- b. ECO 101 and ECO 102
- c. ACCT 101 and ACCT 102
- d. BUS 110 and BUS 120

- e. BUS 112 or MAT 151 (BUS 112 is highly recommended)
- f. BUS 210 and BUS 250
- g. FIN 201
- h. MARK 201 and MARK 223

**3. Management Courses:** 27 credits

- i. FIN 325
- j. HRM 220
- k. MGT 320 and MGT 323
- l. LDR 301 and LDR 402
- m. MGT 417 and MGT 440
- n. MGT 474

**4. Minor/Emphasis/Elective Courses\*:** 48 credits

- o. 48 credits of electives (ie. Emphasis or Minor courses)  
Permissible minors: All minors listed in [section 10.6](#) other than Business.

**5. Internship:** 3 credits

- p. MGT 498

**6. Additional Requirement:** Students must present a grade of 75% or higher in either Math 30-1 or Math 30-2, or credit in BUS 111

## Bachelor of Management Emphases

**Note:** Program required courses listed in [section 10.3.1.C](#) above will not contribute towards any of the emphases listed below.

### Accounting

Minimum 12 credits of unspecified 300- or 400-level ACCT

### Conflict Management

Minimum 12 credits in the following courses:

- HRM 310
- HRM 323
- HRM 326
- HRM 400

### Data Management

Minimum 6 credits of unspecified 300- or 400-level DTM

### Finance

Minimum 12 credits of unspecified 300- or 400-level FIN

### Human Resource Management

Minimum 12 credits of unspecified 300- or 400-level HRM

### Leadership

Minimum 12 credits of unspecified 300- or 400-level LDR

### Marketing

Minimum 12 credits of unspecified 300- or 400-level MARK

## Bachelor of Management Minors

Students are encouraged to accumulate elective credits towards a minor in subjects from the Faculties of Arts or Science ([section 10.6](#)) to enhance their knowledge foundation and skills, or for further studies in an area of interest.

**Note:** Students wanting to pursue an **Economics minor** should contact a Registration Advisor for further details regarding course selection and minor course requirements for the Bachelor of Management degree.



## Sample Bachelor of Management Program

Below is a sample sequence of courses for your degree if you plan to complete both the Bachelor of Management degree from Concordia University of Edmonton(CUE) and a degree from Beijing Foreign Studies University(BFSU). Keep in mind that this is only an example; you may find a different sequence works best for you. Also note that not all courses can be offered every semester. So, please check our [Course Timetables](#) for course availability.

**\*Transfer Credit based on required course work completed at Beijing Foreign Studies University.**

	<b>Fall Semester</b>	<b>Winter Semester</b>
Year 1 at CUE	ENG 101 or 111 or 120 BUS 110 ECO 101 ACCT 101 BUS 111 (recommended)	ENG 102 or 112 or 121 BUS 120 ECO 102 ACCT 102 BUS 112 or MAT 151
*Year 2 at BFSU	Business Law (BUS 210) Application of Information Technology (BUS 250) Principles of Marketing (MARK 201)  Oral Chinese + Intensive Chinese + Business Chinese and Culture - CHIN 1XX(6)	Human Resource Management (HRM 220) Marketing Research Methods (MARK 223) Strategic Management (LDR 301)  Oral Chinese + Intensive Chinese + Business Chinese and Culture - CHIN 2XX(6)
*Year 3 at BFSU	Intro to Corporate Finance (FIN 201) Doing Business in China (MGT 320)  Oral Chinese + Intensive Chinese + Business Chinese and Culture - CHIN 3XX(6)	Business Communication (MGT 310) The Government and Politics in China (MGT 323) International Finance (FIN 420)  Oral Chinese + Intensive Chinese + Business Chinese and Culture - CHIN 4XX(6)
*Year 2 & 3 Immersion Weeks at BFSU	MGT 498	
Year 4 at CUE	LDR 402 MGT 417 MGT 474 FIN 325 Elective	MGT 440 Elective Elective Elective Elective

## Elective Courses to Declare a Management Emphasis

Choose four (or more) senior-level courses (with the exception of Data Management) from one of the following categories to declare an emphasis while completing your Bachelor of Management degree at Concordia University of Edmonton.

Accounting	Conflict Management	Data Management	Finance	Human Resource Management	Leadership	Marketing
ACCT 301	HRM 310	DTM 401	FIN 310	HRM 310	LDR 310	MARK 300
ACCT 303	HRM 323	DTM 402	FIN 315	HRM 321	LDR 320	MARK 320
ACCT 401	HRM 326		FIN 320	HRM 323	LDR 410	MARK 400
ACCT 402	HRM 400		FIN 400	HRM 326	LDR 420	MARK 420
ACCT 403			FIN 420	HRM 327		
ACCT 404				HRM 400		
ACCT 405				HRM 420		
ACCT 406				HRM 424		
				HRM 480		

