



Launched in 2013, WEDO (Women's Entrepreneurship Day Organization) works globally to empower women and girls to become active participants in the economy. We are igniting a network of women leaders, innovators, and entrepreneurs to initiate startups, drive economic expansion, and advance communities around the world.

The Alberta chapter of WEDO is looking for driven women who are passionate about entrepreneurship. WEDO will award **one (1) \$2,500 scholarship** for the best essay submission as determined by our judges. The scholarship will be awarded in the form of a cheque made payable directly to the university or college where the winner attends. The scholarship is not renewable.

Please be as detailed as possible when describing the business or social enterprise you are interested in starting (or, you have already started). The essay length must be a minimum of 500 words.

The winner will be chosen according to...

- the level of thought put into your business idea
- the public's want or need for your product
- your creativity and originality
- your adherence to the rules

Grant Guidelines

The scholarship is open to any female identifying student who:

- Is enrolled full-time in an accredited Alberta based university, college or trade school. The student must be able to provide proof of enrollment.
- Is enrolled in an entrepreneurship program, involved in a startup/social enterprise, or, part of an entrepreneurship association (i.e. on or off campus).
- Demonstrates a high ambition and desire to be an entrepreneur or business owner.

Funds must be used for enrollment to a full-time two, three or four-year program.

Please email the essay to info@wedocanada.com by November 12th at 5 pm. The winner will be announced at the Women's Entrepreneurship Day event on November 14th. The winner will be notified via email.



WEDO Alberta Grant Application

Name:

Email Address:

Phone Number:

University/College:

Program Year:

Your essay must answer the following questions:

1. Why do you want to become an entrepreneur? Was it something you always intended for yourself?
2. Who or what inspired you to start what you are doing? What is your origin story?
3. How will your startup or social enterprise change the world? What is the big picture vision? What is your mission?
4. What is the description of your startup? What problem are you trying to solve (or plan to solve)? What is the brief summary of your business model?
5. What does leadership mean to you?
6. What are your future plans and goals around entrepreneurship?
7. Why should you be the one to receive this scholarship?