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EFFECTS OF GROWING UP IN AN ENTREPRENEURIAL HOME ON EDUCATION AND CAREER PLANS

In this research, we examine how growing up in entrepreneurial homes affected adults' later choices concerning education and career plans. Structured and unstructured questions were used to identify retrospective and current characteristics of participants in addition to significant events in participants' lives. Thematic Analysis (Braun & Clarke, 2006) was used to analyze the data gathered from in-person interviews with six participants who ranged in age from 19-50. While the participants had diverse backgrounds in terms of their family business, educational background and current career choices, key commonalities in characteristics, attitudes and behavior were observed. For example, commonalities included: maturity, responsibility, and work ethic.

Self-reflection and the personal experience of being raised in an entrepreneurial environment enriched the first author's interpretation of results gathered from the interviews. This research will add to the understanding of contributions of entrepreneurial family backgrounds to future education and career paths.

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