

## CUE and BFSU - Management International Dual Degrees: Course Mapping

Location of Study	Year/Semester/Course No.	Course Name	BFSU Equivalent Course	
Concordia University of Edmonton (CUE) OR Beijing Foreign Studies University (BFSU)				
<b>Year 1, Semester 1</b>				
CUE	ENG 111	Literature and Composition I		
CUE	BUS 110	Business Fundamentals		
CUE	ECO 101	Introduction to Microeconomics	1. Microeconomics	
CUE	ACCT 101	Introductory Financial Accounting		
CUE	BUS 111	Business Computations		
<b>Year 1, Semester 2</b>				
CUE	ENG 112	Literature and Composition II		
CUE	BUS 120	Organizational Behaviour	14. Organizational behavior	
CUE	ECO 102	Introduction to Macroeconomics	2. Macroeconomics	
CUE	ACCT 102	Introductory Management Accounting	4. Principles of accounting	
CUE	BUS 112	Business Statistics		
<b>Year 2, Semester 1</b>				
BFSU	MARK 201	Introduction to Marketing	7. Principles of marketing	
BFSU	HRM 220	Introduction to Human Resource Management	18. Global Human Resource Management	
BFSU	BUS210	Principles of Business Law	8. International business law	
BFSU	Elective/CHIN 101	Beginner's Chinese I	Beginner Intensive Chinese	CHIN101
BFSU	Elective/CHIN 102	Beginner's Chinese II	Beginner Oral Chinese	CHIN102
BFSU	MGT 498 (1/4)		Immersion Week 3 (1 credit)	
<b>Year 2, Semester 2</b>				
BFSU	FIN 201	Corporate Finance	10. Corporate Financial Management	
BFSU	MARK 223	Marketing Research	3. Research methods	
BFSU	BUS 250	Management Information Systems	5. Management	
BFSU	Elective/CHIN 2xx		Elementary Intensive Chinese	CHIN2XX
BFSU	Elective/CHIN 2xx		Elementary Oral Chinese	CHIN2XX
BFSU	MGT 498 (1/4)		Immersion Week 4 (1 credit)	
<b>Year 3, Semester 1</b>				
BFSU	MGT 320	Operations Management	36. Doing Business in China	
BFSU	MGT 310*	Communicating Effectively	3. Business Communication	
BFSU	FIN 325	Managerial Finance	23. International Financial Management	
BFSU	Elective/CHIN 2xx		Intermediate I Intensive Chinese	CHIN2XX
BFSU	Elective/CHIN 2xx		Intermediate I Oral Chinese	CHIN2XX
BFSU	MGT 498 (1/4)		Immersion Week 5 (1 credit)	
<b>Year 3, Semester 2</b>				
BFSU	MGT 323	Business and Society	The Government and Politics in China	
BFSU	LDR 301	Foundations of Leadership	24. Strategic management	
BFSU	MGT 498 (1/4)		Immersion Week 6 (1 credit)	
BFSU	Elective/CHIN 3xx		Intermediate II Intensive Chinese	CHIN3XX
BFSU	Elective/CHIN 3xx		Intermediate II Oral Chinese	CHIN3XX
<b>Year 4, Semester 1</b>				
CUE	LDR 402	Global Strategic Leadership		
CUE	MGT 417	Principles of Strategic Management		
CUE	MGT 474	Business Ethics: Concepts and Cases	16. Business Ethics	
CUE	Elective			
CUE	Elective			
<b>Year 4, Semester 2</b>				
CUE	MGT 440	Consulting		
CUE	Elective			
CUE	Elective			
CUE	Elective			
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Updated on: April 5, 2018

note: Immersion Week 3-4-5-6 at BFSU will all together be transferred as MGT 498 at CUE.