



Aramark Single-Use Plastics Announcement

July 24, 2018

Dear Deborah Rodrigo

At Aramark, our mission is to deliver experiences that enrich and nourish lives and we make decisions every day that have a significant impact on our environment. We have an incredible opportunity to effect positive change through simple operational changes and consumer awareness. Like every market-driven business, our policies are based on consumer insights and strategic understanding of key concerns and needs.

By multiple estimates, over 8 million tons of plastic flood the world's oceans every year destroying habitats and causing significant damage to marine life including finfish, mammals and plants. The World Economic Forum predicts that there will be one ton of plastic in the ocean for every three tons of finfish by 2025. This is a staggering statistic that bears immediate action so Aramark is pledging to drastically reduce use of single-use plastics across its global foodservice operations.

Aramark is committed to stop waste before it is generated. On Tuesday, we will announce a holistic strategy to address single-use plastics overall, starting with the most visible category of straws and stirrers, offering reusable products, encouraging consumers to join in and looking ahead at design and innovation.

We will begin reducing single-use plastics through an integrated approach that leverages operational tactics, consumer communications and enhanced business practices.

Stay tuned as we expand efforts throughout our operations over the next several years as a way to educate consumers about the issues, modify expectations and influence behavior. To further advance our commitments we are working with suppliers, partners, clients and customers to make significant changes to the overall reliance on single-use plastics.

Each Aramark business is selecting a single-use plastic reduction strategy that will work on a day to day basis, meeting client, consumer and operational expectations and logistics. Our approach will be to begin eliminating plastic straws across Concordia University of Edmonton operations. While plastic straws will no longer be available, we will provide straws from an alternative material upon request to customers who request one. We will also be launching a consumer marketing campaign to encourage customers to opt out of asking for a straw for their beverage.

We appreciate your support as we transition and are happy to answer any questions.

Sincerely,

Neil Bailie

Food Service Director