



CONCORDIA  
UNIVERSITY  
OF EDMONTON

[concordia.ab.ca](http://concordia.ab.ca)



Discover  
**MANAGEMENT**  
International Dual Degrees

# INTERNATIONAL DUAL DEGREES

Earn your international dual Bachelor of Management degrees from both Canada and China!

This brand new four-year program allows you to study years two and three of your Bachelor of Management degree at the International Business School of Beijing Foreign Studies University in China, after successfully completing the first year at Concordia University of Edmonton. You will return to Concordia for the final year.

This is an incredible new and unique opportunity and you'll earn two degrees upon completion: a Bachelor of Management degree from Concordia University of Edmonton AND a Bachelor of Management degree from Beijing Foreign Studies University.

Studying abroad is an incredible way to broaden your horizons and gain a global perspective. Besides learning or improving language fluency, you will also explore local culture in a more meaningful way.

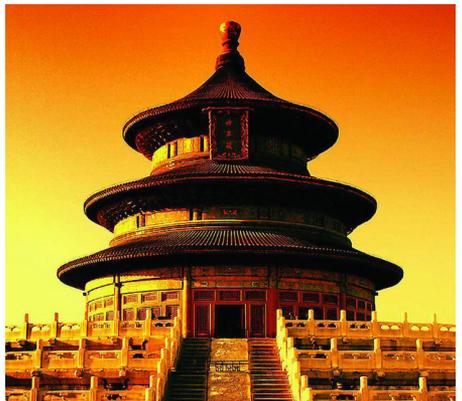


# VISIT CHINA!

## *Why consider this opportunity?*

Why wouldn't you? Travelling opens up your horizons in so many different ways from developing global communication skills, building self-confidence and self-reliance as well as learning about culture and making new friends. For this particular program, consider this:

- China has been the second largest trading partner of Canada and Alberta for many years. The trading relationship has more than tripled since 2003
- China is Canada's largest export destination in Asia and third-largest in the world, behind the United States and the United Kingdom. China is also Canada's largest source of imports in Asia and the second-largest source of imports worldwide.
- At the provincial level, Alberta and British Columbia are the largest exporters to China, followed by Ontario and Saskatchewan.
- With a quarter of the world's population (1.37 billion people), China buys Albertan products such as canola seed and oil, wood pulp, wheat, barley, crude oil, and hides and skins. China also exports several products to Alberta, including machinery, computer components, iron pipes, and a variety of consumer products. On average, Alberta's trading relationship with China represents a total of C\$6 billion per year in exports and imports.
- China has become the third-largest destination for agricultural products worldwide and is expected to become the world's largest agricultural importer by 2020.
- China will be crucial to Canada's economic future over the next 50 years. Unlike many of Canada's trading partners, exports to China have been climbing steadily and did not fall during the global economic crisis
- Since 2003, the trading relationships have more than tripled, and China's importance to the Canadian economy is trending to increase further over the next 50 years. Chinese investment in Canada today accounts for approximately C\$66 billion, including C\$4 billion in the Albertan oil sands.
- Each year, the Government of China provides five full and ten partial scholarships enabling residents of Alberta to study in China.
- Students graduating from Management with a Chinese bachelor degree in Management will have more access to enter the business field with China.





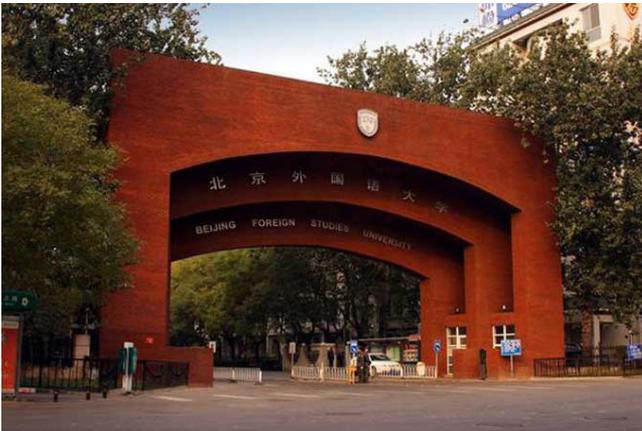
# 國際商學院

INTERNATIONAL BUSINESS SCHOOL

Beijing Foreign Studies University is a prestigious university in China under the direct leadership of the Chinese Ministry of Education.

It is one of China's top universities and is one of China's oldest language universities, teaching the most number of languages and offering education at different levels.

In more than 70 years, over 90,000 people have graduated from BFSU. BFSU alumni have worked as Ministry of Foreign Affairs officials, ambassadors, diplomats and counsellors.



## 97

Undergraduate Programs



700 faculty *plus*  
140 international  
teachers/experts

## 84

Number of  
foreign languages  
taught

The International School of Business (IBS) of Beijing Foreign Studies University was established in 2001 and has grown into one of the largest schools at BFSU in terms of its teaching scale. It offers multiple programs for talent cultivation which includes Double Degree of Undergraduate in Economics and Management.

IBS strives to bridge China to the rest of the world by providing a platform of learning for future business leaders through shared understanding of global business practices, culture and languages.



2,000  
full-time students  
enrolled at IBS



400 international  
students



65 research  
centres



# ADMISSION REQUIREMENTS

Interested? You'll need to present a 65% average, with a passing grade in the following required high school courses:

- English Language Arts 30-1
- Mathematics 30-1 or Mathematics 30-2
- Two subjects from Groups\* A, B or C\*\*
- One subject from Group\* A, B, C or D

No prior knowledge of Chinese languages required!

\*Group A: Humanities; Group B: Fine Arts;  
Group C: Math and Sciences; Group D: Other

\*\*Maximum of one subject from Group B may be used

# APPLICATION PROCESS

1. Visit the Dean of Management to express your interest and request an application form
2. Submit your application, before November 30, with a 1-2 page letter of intent
3. Meet with the International Officer to discuss full scholarship opportunities through the Government of China's scholarships council
4. Prepare for your travels!



# PROGRAM OVERVIEW

The Mihalcheon School of Management at Concordia University of Edmonton creates business leaders of tomorrow. Through our innovative and flexible programming, you will develop key analytical, business, communication and professional skills, and that's just the beginning!

You will gain a deeper understanding of complex issues ranging from ethics to leadership, learning from instructors with real-life business and industry experience. Our required internship program links your academic learning with solid, real-world experience.

When you arrive in Beijing, the immersive experience takes place at BFSU's International Business School. You will learn about business, finance, marketing, economic and trade from an international perspective. Courses will cover topics such as the global economy, cultural influences on business, the impact of government decisions on business as well as importing and exporting, foreign exchange and an abundance of internship opportunities.

With China's growing economic market and large consumer base, you will learn about doing business in China. This includes knowledge of business processes in analyzing changes within government policies and regulations and how they affect business operations in China.



**Visit, call or email us to  
find out more today**

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**BFSU**  
BEIJING FOREIGN STUDIES UNIVERSITY

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