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Centre for
Chinese Studies
中国语言文化中心



CHINESE IN ALBERTA

A REVIEW OF 150 YEARS BUSINESS INVOLVEMENT

October 30th, 2017
7:00-8:30 PM

Room HA017, Hole Academic Centre
Concordia University of Edmonton
7218 Ada Blvd
Edmonton, Alberta T5B4E4

To celebrate Canada 150, the Centre for Chinese Studies is proud to present **Chinese in Alberta: A Review of 150 Years Business Involvement**. This presentation and study investigates how one might predict future trends of Canadian allowance of Chinese business involvement in Alberta, with an approach of analyzing its historical context, to understand the “big picture” and possibly provide insight as to future trends.

This presentation is a result from a series of student initiatives under Professor William Wei supervision at MacEwan university from 2014-2017.

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Presentation Abstract: The purpose of this presentation and study was to investigate how one might predict future trends of Canadian allowance of Chinese business involvement in Alberta, with an approach of analyzing its historical context, to understand the “big picture” and possibly provide insight as to future trends. The findings, dating back to over 150 years of Chinese involvement in Alberta, yielded a very turbulent history between Albertans’ relations with the Chinese therein, with these relations having many fluctuations of heating up and cooling down over time. This presentation is a result from a series of student initiatives under Professor William Wei supervision at MacEwan university from 2014-2017. Students from k to 12 and post-secondary institutions are free to admission.

Presenter: Dr. William X. Wei is Professor and Associate Dean at MacEwan University Business School; Editor-in-Chief of Asia Pacific and Globalization Review; and PhD co-supervisor at China University of Petroleum. William completed his BA in China, MBA and MA in Germany, and PhD in Ireland. With over 120 publications, including journal articles, books, book chapters, business cases and conference proceedings, William’s research interests are in foreign direct investment, culture and energy regulation. For the past decade at MacEwan, he received 30 internal and external funds and published 17 Ivey business cases and teaching notes. His articles appeared in leading business journals such as International Journal of Operations and Production Management, Project Management Journal, Sustainability and Thunderbird International Business Review. William received the 2012 Distinguished Scholar Award from the Academy for Global Business Advancement.

本演讲及研究通过回顾 150 年来华裔涉足到加拿大阿尔伯塔省政治经济生活中的表现，描述了阿尔伯塔省与华裔之间一个动荡交汇的历史。这种关系是波动的，在 150 年来有时关系非常紧密，有时关系却极其疏远。本演讲及研究基于大量历史史料和现实资料，致力于通过研究这种关系的变化，探讨中国企业在阿尔伯塔省及加拿大过去、现在及未来商业环境涉及的具体问题，同时试图去探索更大的未来中加商业交往蓝图，对未来中国进一步加强与加拿大经济商业互动进行预测。本演讲基于魏小军教授在麦考文大学从 2014-2017 年所指导的部分学生研究成果及他个人的一些研究成果。

Dr. William Wei, 中文名魏小军博士，现任阿尔伯塔省麦考文大学商学院正教授及商学院副院长。同时兼任《亚太与全球化评论》主编及中国石油大学联合博士生导师。魏教授在中国完成本科学位，德国完成工商管理硕士及文学硕士学位，在爱尔兰完成经济学博士学位。研究领域和兴趣包括对外直接投资、文化和能源监管。在麦考文大学过去十年的教学里，他一共获得了 30 项校内和校外研究资助，并且发表了 17 篇毅伟商学院的商业案例及教学笔记。在国际顶级国际期刊如《国际生产与运营管理》、《项目管理》、《可持续发展杂志》及《雷鸟商业评论》等期刊、书籍章节和商业案例和国际会议上发表论文 120 篇。2012 年获得国际商业促进学术委员会颁发的最佳学术奖。