2007 ALBERTA SURVEY

QUESTIONNAIRE-CODEBOOK

Population Research Laboratory Department of Sociology University of Alberta

July 2007



Schedule C

Variable Name	Question	Key	Routing Skips
INTRO1	Hello, my name is and I'm calling (long distance) from the Population Research Laboratory at the University of Alberta. I have dialed XXX-XXXX, is that correct? Your telephone number was selected at random by computer.	Continue 1	
	T:14		
	Hello, I am calling back from the Population Research Laboratory to continue an interview that we started previously.		
INTRO2	The Lab is currently conducting an important study of public opinion on a variety of topics.	Continue 1	
	(OPTIONAL READ: The topics included in the survey range from cell phone use, lifestyle activities, the economy, children's hockey, migration and fertility, food safety, education and employment, mental illness and Mad Cow Disease.)		
	The survey information will assist with decision- making in developing public policies and support the work of university researchers and educators.		
	(OPTIONAL READ: The study sponsors are Capital Health, four departments from the University of Alberta, the Society of Edmonton Demographers, the Population Research Laboratory and a government agency.)		
NUMMEN	To ensure that we speak to a good cross-section of people in Alberta, can you please tell me the following:	Number of men Refused	
	How many men aged 18 or over live at this number?		

NUMWOM	And how many women aged 18 and over live at this number?	Number of women
	[Interviewer instruction: If no one 18 years or older lives in the household, terminate the interview. Select a household respondent according to the standardized respondent selection guidelines.]	Refused99
	(Optional: "We don't always speak to the person who answers the phone. For this interview, I would like to speak to an adult member of the household who is 18 years or older. May I speak to the male/female who is available?" Repeat intro if necessary.)	

VERIFY18	And just to confirm, are you 18 years of age or older? (Ask to speak to ADULT member of household: "We don't always speak to the person who answers the phone. For this interview, I would like to speak to an adult member of the household who is 18 years or older. May I speak to the male/female who is available?" Repeat intro if	Yes, 18 years or older 1 No, Underage 2
INTRO3	I would like to interview you and I'm hoping that now is a good time for you. The interview will take approximately 25-30 minutes, or less, depending on which questions apply to you. Your opinions will provide valuable information for researchers at the University of Alberta. May we proceed with the interview now?	Yes
FOIPP	Before we start, I would like to assure you that your participation in this interview is completely voluntary. If there are any questions you don't wish to answer, please point these out to me and we'll go on to the next question. You, of course, have the right to end this phone call at any time. The information you provide will be used only for the indicated purposes in conformity with the Alberta Freedom of Information and Protection of Privacy (FOIPP) act.	Continue 1
	If you have any questions about this study, you can call Tracy Kennedy, Research Coordinator, at the Population Research Lab (collect) at (780) 492-4659, ext. 233.	
STRATA	Location	Metropolitan Edmonton 1 Metropolitan Calgary 2 Other Alberta 3
SEX1	Interviewer: Record sex of respondent (don't ask unless you need to!)	Male
PRIMARY \$	Quota distribution	Metro Edmonton Male 1 Metro Edmonton Female 2 Metro Calgary Male 3 Metro Calgary Female 4 Other Alberta Male 5 Other Alberta Female 6
TIME	[Interviewer note: Start timing now]	Continue 1

	Cell Phones and Driving		•
A1a	Do you ever talk on a cell phone while operating a	Yes 1	
	vehicle?	No2	(skip to A2)
	[NOTE: this refers to both driving behavior and	Not Sure/Don't Know 8	(skip to A3a)
	behavior at red lights]	No Response9	(skip to A3a)
A1b	In general, how much time do you spend on your	Less than 5% 1	
	cell phone while driving? Is it	5-25%	
	[READ LIST]	25-50% 3	
	-	50-75% 5	
		75-90%	
		More than 90% 7	
		Don't Know 8	
		No Response 9	
A1c	The next two questions ask the percent, from 0-	% (enter percent)	
	100 of cell phone use while driving, for personal	-1 Don't know/Refused	
	versus work-related purposes.		
	What percentage of time do you spend on your		
	cell phone while driving for WORK/BUSINESS		
	purposes?		
A1d	What percentage of time do you spend on your	% (enter percent)	
Alu	cell phone while driving for personal (non-work)	-1 Don't know/Refused	
	purposes?	1 Boli t kilo w/teruseu	
	purposes?		
A2	If no, how do you usually manage calls to your	I don't have a cell phone 1	
112	cell phone while driving?	I turn it off 2	
	cen phone white driving.	Calls go to voicemail 3	
	[READ LIST; SELECT ONE]	I get off the road to return	
	[KLAD LIST, SELLET ONL]	calls 4	
		Other (Non-specified) 5	
		Don't Know 8	
		No Response 0	
A3a	Do you feel that talking on a cell phone while	Yes	
	driving is dangerous?	No	(skip to A3c)
	<i>5 5</i>		_
		Not Sure/Don't Know 8	(skip to A4)
4.01	YY 1 1 21 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	No Response 9	(skip to A4)
A3b	How dangerous do you think it is to talk on a cell	1Slightly dangerous	
	phone while driving?	2 3	
	**	4	
	Using a five-point scale where '1' means 'slightly	5Very dangerous	
	dangerous' and '5' means 'very dangerous',	overy dangerous	
		Don't Know 8	
		No Response9	

A3c	If no, why not? [LEAVE BLANK IF NO COMMENT]	Open ended
A4	Using the same five-point scale where "1" means "slightly dangerous" and "5" means "very dangerous", how dangerous do you think it is to talk on a hands-free cell phone?	1Slightly dangerous 2 3
A5	Do you think there is any difference in the level of danger between driving while using a cell phone in "hands free" mode or holding the cell phone in your hand?	Yes
A6	If you were using a cell phone while driving, how likely do you think you would be in a collision? [READ ALL;; SELECT ONE]	1 Not at all likely 2 Not very likely 3 Somewhat likely 4 Very likely 8 Don't Know 9 No Response
A7	Please answer 'yes' or 'no' for the next two questions. Should drivers be allowed to use cell phones while operating a vehicle?	Yes
A8	Would you support a provincial law that bans the use of cell phones while driving?	Yes

	The Alberta Economy	
B1	The next set of questions deal with the economy here in Alberta. Which of the following do you think is the MOST responsible for Alberta's present economic condition? [READ LIST; SELECT ONE]	Market forces
B2	The Alberta economy is highly specialized in the production of oil, natural gas, and agricultural goods for export to other provinces and nations. Which of the following do you think is MOST responsible for this specialization in oil, gas, and agriculture?	No Response
	[READ LIST; SELECT ONE]	
В3	Some claim that this economic specialization in Alberta is DESIRABLE because it is efficient and leads to higher incomes. Others argue that specialization is NOT DESIRABLE because incomes and employment, which is higher than average, are less predictable. Which view do you agree with? [READ]	Economic specialization in Alberta is DESIRABLE because it is efficient and leads to higher incomes, 1 Economic specialization in Alberta is NOT DESIRABLE because incomes and employment, while higher on average, are less predictable2 Don't know (volunteered) . 8 No Response0
B4	One way to diversify the economy is to provide tax breaks and subsidies to industries to develop new activities. How much of a percentage increase in your annual taxes would you be willing to pay to finance this diversification?	% (Enter number 0-100) No % increase0 Don't Know888 No Response998

	AADAC Performance Measures	•	.
C1	The next questions are about AADAC (the Alberta Alcohol And Drug Abuse Commission).	Yes1 No2	(skip to C3)
	Prior to me phoning you today, were you aware of the Alberta Alcohol and Drug Abuse Commission, or AADAC?	Don't Know8 Not Stated9	(skip to C3) (skip to C3)
C2	To the best of your knowledge, what does AADAC do? [PROBE: What services does AADAC provide?] [Interviewer note: allow for multiple responses]	Open-ended	
C2Code1	B2 was recoded according to the open-ended coding scheme on the following page. Each response was given up to 7 separate codes reflecting the complete content of each response.		
C2Code2	Second code		
C2Code3	Third code		
C2Code4	Fourth code		
C2Code5	Fifth code		
C2Code6	Sixth code		
C2Code7	Seventh code		
C3	Is the following statement true or false? Alcohol use during pregnancy can lead to life-	True1 False2	
	long disabilities in a child.	Don't Know8 Not Stated9	

	Minor Hockey Injury Prevention		
D1	This next part is about organized minor hockey.	Yes1 No2	(skip to D2) (skip to D3)
	In the past 10 years, have you ever been	110	(Skip to 25)
	associated with organized minor hockey in some	Not Sure/Don't Know8	(skip to D3)
	- · · · · · · · · · · · · · · · · · · ·	No Response9	(skip to D3)
	role? Some examples may be as a player, parent,	•	
	coach, referee, administrator, volunteer or trainer?		
D2	In what capacity have you been associated? As	Player1	
	a	Parent	
		Coach3	
	[READ LIST, SELECT ALL THAT APPLY]	Referee	
		Administrator5	
		Volunteer	
		Trainer	
		Other (Specified)8	
		Don't know88	
		No Response99	
		110 Response	
D3	The majority of children who play organized	Too young1	
	minor hockey in Alberta start body checking at	Too old2	
	age 11. Is that?	Just right3	
	age 11. Is that	No opinion4	
	[READ LIST]	•	
	[READ LIST]	No Response9	
D4	Next, I am going to read you two statements and I	Strongly Disagree1	
	want you to tell me your level of agreement or	Disagree2	
	disagreement with the statements.	Neither agree nor disagree3	
		Agree4	
	Use the five-point scale with '1' being 'strongly	Strongly Agree5	
	disagree' and '5' being 'strongly agree'.	Dank Kan	
	5	Don't Know	
	Body checking is the main cause of injuries for	No Response9	
	children in organized minor hockey.		
D5	Body checking is an essential part of the game of	Strongly Disagree1	
	organized minor hockey.	Disagree	
	organized minor nockey.	Neither agree nor disagree3	
		Agree4	
		Strongly Agree5	
		Don't Know8	
		No Response9	

D6	Who do you think has the responsibility for	Players1
	ensuring the safety of children in organized minor	Parents2
	hockey?	Coaches3
	nooney.	Referees4
	I will read you a list. Select up to three, and rank	Local hockey
	•	organizations5
	them in order from highest to lowest	Provincial hockey
	responsibility.	organizations6
		National hockey
		organizations7
		Governments (municipal,
	[READ WHOLE LIST; Select up to 3 choices	provincial, or
	from highest to lowest responsibility.]	federal)8
		No one9
	[Select up to 3 choices, Enter No other/Exit]	
	[Select up to 5 envices, Enter 140 other/Ent]	Don't know88
		No Response99
		No other, EXIT00

We would now like to ask you some questions on your opinion on food safety issues.	Salmonella1	
on your opinion on food safety issues.		
	Shell fish poisoning2	
Of the following six issues, which is the most	Acrylamide3	
important to you in terms of food safety?		
[READ LIST]	food at high temperatures)	
	E. coli	
	respond O157:H7)	
	Mad Cow Disease, also known as BSE6	
	Don't know	(skip to E5) (skip to E5)
Why did you rank this as most important? Please	I and/or someone I know has been	(Skip to Lo)
pick one of the following:	affected by this issue1	
	I hear a lot about this issue on TV	
[READ LIST]	and/or in the newspapers2	
	I don't know anything about this	
	frightened of it	
	A lot of people are affected by	
	this issue4	
	The health consequences of this	
	dangerous5	
	Don't know8	
Of the similar to the description of the similar to		
* · · · · · · · · · · · · · · · · · · ·		
safety?	Shell fish poisoning2	
	Acrylamide	
[READ LIST]		
	food at high temperatures)	
	E. coli4	
	(if asked what specific type, respond O157:H7)	
	Botulism5	
	Mad Cow Disease, also known as BSE6	
	Don't know	(skip to E5) (skip to E5)
	important to you in terms of food safety? [READ LIST] Why did you rank this as most important? Please pick one of the following: [READ LIST] Of the six issues listed previously, which is the least important to you in terms of food safety?	important to you in terms of food safety? [READ LIST] E. coli

E4	Why did you rank this as least important? Please pick one of the following:	Neither I nor anyone I know has ever been affected by this issue1
	[READ LIST]	I don't hear a lot about this issue on TV and/or in the newspapers2
		I don't know anything about this issue, and that makes me less frightened of it
		Not very many people are affected by this issue4
		The health consequences of this issue are not very dangerous5
		Don't know8 No Response9
E5	Who do you think is <u>most</u> responsible for food safety in Canada? Pick only one of the following:	Food producers (like farmers)1 Food processors (such as a company like Kraft or Nabisco)2
	[READ LIST]	Food retailers (like Safeway or other grocery stores)
		Restaurants4
		Government (like public health inspectors or agriculture departments)5
		Everyone has some responsibility6
		Don't know

	Migration and Fertility (women only)		-
F1a	These next questions are about migration and having children. I would like you to think about your moving experiences and children you have	Yes	
	had or may have in the future.	Refused9	
	Some questions are related to common child		
	bearing years for the majority of women.	I: (if sex 1=1) skip to G1	
	Are you in the age group from 18 to 49 years old?		
F1b	In what month were you born?	January 1 February 2 March 3 April 4 May 5 June 6 July 7 August 8 September 9 October 10 November 11 December 12	
		Refused0	
F2	How many children have you ever had, – that is, those that you have actually given birth to?	# children (1-20)	
		None0	(skip to F4/skip to F8 if F1=50+ or refused)
		Refused99	(skip to F4/ skip to F8 if F1=50+ or refused)
Roster thro	ugh list of children from one to ten, asking questions E3a thro	ugh E3f	
F3a	What is the first name of your eldest (next) child?	Open-ended	Roster for each child:
	[Interviewer note: ask F3a through F3f for each child listed in F2, up to 10 children]		F3a through F3f
F3b	Sex of child [Ask if not sure from name given]	Male	
		Refused9	

F3c	Month of birth of child.	January1	
rsc	Would of offth of child.	February2	
		March3	
		April4	
		May5	
		June	
		July7 August8	
		September9	
		October10	
		November11	
		December12	
		D-f1	
T0.1	X7	Refused0	
F3d	Year of birth of child.	YEAR 1900 - 2007	
		Refused2009	
F3e	Is that child still living?	Yes	
130	is that chird still living.	No2	(skip to next
	[Interviewer note: You may need to check with		child)
	- · · · · · · · · · · · · · · · · · · ·		,
	respondent to see if they wish to continue. Provide	No Response9	(skip to next
	support numbers and/or ask permission to	1	child)
	callback if needed.]		
F3f	Does he/she live with you in your own household?	Yes1	
		No2	
		No Response9	
F4	Now I want to ask you about any children you	Yes1	
	might give birth to in the future.	No2	(skip to F6)
	Are you currently pregnant?	Don't Know8	(skip to F6)
	y - u - uy pg	No Response9	(skip to F6)
	[Interviewer note: questions F4-F7		
	for women ages 18-49 yrs only. If age is 50+		
	years, or refused, skip to F8, migration questions]		
	years, or refused, skip to 1 o, migration questions		
F5	How many (more) children do you want to bear in	# children 1-10	(go to F7)
13	addition to the one you are now expecting?	" children 1 10	(80 to 17)
	addition to the one you are now expecting:	No more0	(skip to F8)
F6	How many (more) children would you like to give	# children 1-10	(z F - z - z)
- 0	birth to?		
	birtir to:	No more0	(skip to F8)
		No more0	(skip to F8)
129	[Ask only those who are <u>not</u> pregnant]		(skip to F8)
F7	[Ask only those who are <u>not</u> pregnant] How many years from now do you want to have	No more0 Years 1-35	(skip to F8)
F7	[Ask only those who are <u>not</u> pregnant]		(skip to F8)
F7	[Ask only those who are <u>not</u> pregnant] How many years from now do you want to have your (first/next) child?		(skip to F8)
F7	[Ask only those who are <u>not pregnant</u>] How many years from now do you want to have your (first/next) child? [Interviewer note: "first" shows if woman has no	Years 1-35	(skip to F8)
F7	[Ask only those who are <u>not</u> pregnant] How many years from now do you want to have your (first/next) child?		(skip to F8)
F7	[Ask only those who are <u>not pregnant</u>] How many years from now do you want to have your (first/next) child? [Interviewer note: "first" shows if woman has no	Years 1-35	(skip to F8)
F7	[Ask only those who are <u>not pregnant</u>] How many years from now do you want to have your (first/next) child? [Interviewer note: "first" shows if woman has no	Years 1-35	(skip to F8)
F7	[Ask only those who are <u>not pregnant</u>] How many years from now do you want to have your (first/next) child? [Interviewer note: "first" shows if woman has no	Years 1-35	(skip to F8)

F8	Now, I want to think about any migrating, or long distance moving, you may have experienced.	Alberta1 Other province	
	What province or country were you born in?	in Canada2 (Specify) Other country3 (Specify)	(skip to F10) (skip to F10)
		No Response9	(skip to F15)
F9	If born in Alberta, have you lived in Alberta all your life?	Yes	(skip to F15) (skip to F12)
		No Response9	(skip to F15)
F10	If born outside Alberta, are you in Alberta for the first time, or have you moved to Alberta more than once?	First time	(skip to F13)
	than once:	No Response9	(skip to F13)
F11	In what year did you first move to Alberta?	YEAR 1900-2007 Don't know/refued9999	
	What month? [If answer is 'don't know', ask next question]	Month 1-12	
	Can you tell me what season it was?	Spring	
F12	In what was was your most recent move back to	Refused/No Response1 YEAR 1900-2007	
F12	In what year was your most recent move back to Alberta?	Don't know9999	
	What month?	Month 1-12	
	[If answer is 'don't know', ask next question]	Don't know9999	
	Can you tell me what season it was?	Spring1 Summer2	
		Fall3 Winter4	
		Refused/No Response1	
F13	Where did you move from?	Other province	
	[Interviewer note: ask if person was either born	in Canada1 (Specify) Other country2 (Specify)	
	outside Alberta, or lived outside Alberta.]	No Response9	
F14	If born outside Canada, in what year did you first immigrate to Canada?	YEAR 1900-2007	
		Don't know/ No Response9999	

F15	Were both of your parents born in Canada?	Both were1
	[PROBE: Was it just one of your parents who was born in Canada or neither were born here?]	Neither were
		Don't Know

	Mental Illness and Stigma	
G1	The next questions are about attitudes toward how people respond to problems of day-to-day living and other issues of concern to members of your community. There are no right or wrong answers; we are just trying to learn how people feel about things. I will read several statements to you. Please answer using a five-point scale where '1' means 'Strongly Disagree and '5' means 'Strongly Agree'. The higher the number, the more you agree. A person with a mental illness would have little or no hope of being accepted within his/her community.	1Strongly Disagree 2Disagree 3Neither Agree nor Disagree 4Agree 5Strongly Agree 8Don't Know 9No Response
	[NOTE: If asked about the term 'mental illness', say we just want to know your opinion based on what you think about mental illness.]	
G2	Most people would be willing to hire a former mental patient as an employee. [NOTE: If asked to clarify the term 'mental patient', say a mental patient refers to someone who has received treatment in a hospital, institution or other formal setting for a serious chronic illness.]	1Strongly Disagree 2Disagree 3Neither Agree nor Disagree 4Agree 5Strongly Agree 8Don't Know 9No Response
G3	Most people would be willing to be friends with a family member of a mental patient.	1Strongly Disagree 2Disagree 3Neither Agree nor Disagree 4Agree 5Strongly Agree 8Don't Know 9No Response
G4	Most people would be willing to marry a person who came from a family with a history of mental illness.	1Strongly Disagree 2Disagree 3Neither Agree nor Disagree 4Agree 5Strongly Agree 8Don't Know 9No Response

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G5	Most people with a mental illness are responsible for having their illness.	1Strongly Disagree 2Disagree
	6	3Neither Agree nor Disagree
		4Agree
		5Strongly Agree
		8Don't Know
		9No Response
G6	Most people believe that children of mental	1Strongly Disagree
30	patients are themselves destined to become	2Disagree
	mentally ill the future.	3Neither Agree nor Disagree
	mentarry in the ruture.	4Agree
		5Strongly Agree
		8Don't Know
		9No Response
G7	Family members of a person with mental illness	1Strongly Disagree
<i>J.</i>	would be better off if the mental illness was kept	2Disagree
	secret.	3Neither Agree nor Disagree
	SCCIEL.	4Agree
		5Strongly Agree
		8Don't Know
CO	D ' 1 411 '11 11 1	9No Response
G8	Being around a mentally ill person would make	1Strongly Disagree
	me feel nervous.	2Disagree
		3Neither Agree nor Disagree
		4Agree 5Strongly Agree
		8Don't Know
		9No Response
G9	Even though former mental patients may seem	1Strongly Disagree
	fine, it is foolish to forget that they are mentally	2Disagree
	ill.	3Neither Agree nor Disagree
		4Agree
		5Strongly Agree
		8Don't Know
0.1.°		9No Response
G10	Please answer 'yes' or 'no' for the next two	1Yes
	questions.	2No
	Leaving yourself aside, have you personally ever	8Don't Know
	known someone who has received treatment for a	9No Response
	mental illness?	
G11	Have you personally received treatment for a	1Yes
_	mental health problem?	2No
	r	
		8Don't Know
		9No Response

G12	How often do you see someone who appears to have a <i>serious</i> mental health problem in a public place? Is it? [READ: Select one]	1Frequently 2Occasionally 3Rarely 4Never
		8Don't Know 9No Response

	Education and Employment	
H1	This section is about acquiring education after high school and employment opportunities.	1Strongly Disagree 2 3
	Please give your level of agreement for the following statements using a seven-point scale where '1' means 'Strongly Disagree' and '7' means 'Strongly Agree'. The higher the number, the more you agree. A university graduate is as likely to be unemployed as a high school graduate.	4Neither agree nor disagree 5 6 7Strongly Agree 8Don't Know 9No Response
H2	A university graduate is as likely to be unemployed as a community college or trade school graduate.	1Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree 8Don't Know
Н3	A university graduate is more likely to obtain a higher income than a college graduate.	9No Response 1Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree 8Don't Know 9No Response
Н4	Community colleges and technical schools offer more practical training (than universities).	1Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree 8Don't Know 9Don't Know

Н5	University graduates have a broader range of knowledge (than other graduates).	1Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree
Н6	University graduates develop better thinking skills (than other graduates).	8Don't Know 9Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree
		8Don't Know 9No Response
Н7	Community college and technical school graduates are more likely to get jobs than university graduates.	1Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree 8Don't Know
Н8	To get ahead in life you really need a university education.	9No Response 1Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree 8Don't Know 9No Response
Н9	These days, people require higher levels of education than they did in the past.	1Strongly Disagree 2 3 4Neither agree nor disagree 5 6 7Strongly Agree 8Don't Know 9No Response

H10	To get a good job, you really need to continue your education after high school.	1Strongly disagree 2Disagree 3
H11	Now, consider the school system's role in preparing youth within society. Which of the following should the school system give the MOST emphasis to? I will read you a list; select one.	9No Response 1Preparing youth for the world of work 2Preparing youth for their responsibilities as citizens and parents 3Preparing youth to exercise their creativity and critical thinking skills 4Preparing youth to lead healthy, well-adjusted lives 5Preparing youth to make ethical judgements and moral choices 6None of the above 7All of the Above 8Don't Know
H12	When it comes to the number of jobs for which employers require a university degree, AND the number of university graduates looking for jobs, Which of the following is closest to what you think? There are? [READ ALL; Select one]	9No Response More graduates than jobs1 About the same number2 Fewer graduates than jobs3 Don't know

	Mad Cow Disease in Alberta	
I1	This section explores Mad Cow Disease (also known as BSE) in Canada and potential risks.	Open-ended
	In May 2003, a cow in Alberta was found to have Mad Cow Disease, also known as BSE. This was a significant event in this province with extensive news coverage.	
	What was <i>one major thing</i> you remember about this event from the news?	
	[If asked to clarify BSE say: BSE, or Bovine Spongiform Encephalopathy is a disease affecting animal brain protein.]	
I2a	Based on what you know and understand about Mad Cow Disease, we would like your opinion on the potential impact of this event on various subjects, such as the economy, or cattle ranchers.	1No risk at all 2
	Please rate the following questions on a scale of risk level, where '1' means 'no risk at all' and '5' means 'a very large risk'.	Don't Know
	Finding Mad Cow Disease here presented how much risk in terms of its potential impact on	
	the Canadian economy?	
I2b	[OPTIONAL READ: Finding Mad Cow Disease here presented how much risk in terms of its potential impact on]	1No risk at all 2
	the Alberta economy?	Don't Know
12c	[OPTIONAL READ: Finding Mad Cow Disease here presented how much risk in terms of its potential impact on]	1No risk at all 2
	individual Alberta farmers?	Don't Know 8 No Response

I2d	[OPTIONAL READ: Finding Mad Cow Disease here presented how much risk in terms of its potential impact on	1No risk at all 2
	the future of family-owned farms in Alberta?	Don't Know 8 No Response
I2e	[OPTIONAL READ: Finding Mad Cow Disease here presented how much risk in terms of its potential impact on]	1
	the possible health effects on people who consume Alberta beef?	Don't Know
I3a	Now, we want to know if the 2003 event changed your trust level in the ability of government to handle this type of situation. Please answer these questions on a five-point scale where 1 means 'your trust has greatly	1Trust greatly decreased 2
	decreased', 3 means 'no change' and 5 means 'your trust has greatly increased'. How did your trust of the Alberta (or provincial) government change?	No Response9
13b	How did your trust of the Canadian (or federal) government change?	1Trust greatly decreased 2No change 4
		No Response9
I4a	We would now like to know how you compare the risk of Mad Cow Disease in Alberta relative to other health risk events.	1
	Rate these questions on a five-point scale where 1 means 'a lost less risky', 3 means 'the risks are about equal' and 5 means 'a lot more risky'.	5A lot more risky Don't Know
	How would you compare the risk of Mad Cow Disease in Canada relative to	
	SARS in Canada? (Severe Acute Respiratory Syndrome)	

I4b	[OPTIONAL READ: How would you compare the risk of Mad Cow Disease in Canada relative to] Avian Influenza in Canada? (Bird Flu Virus)	1
I4c	[OPTIONAL READ: How would you compare the risk of Mad Cow Disease in Canada relative to]The Mad Cow Disease event in Britain?	Don't Know
15	Rate this question a five-point scale where 1 is 'very negative', 3 is 'neutral' and 5 is 'very positive'. How did you feel the media portrayed the events related to Mad Cow Disease in Canada?	1Very negative 2 3Neutral 4 5Very positive Don't Know8 No Response9
16	On a five-point scale with 1 being 'no risk at all' and 5 being 'a very large risk', what do you think the <i>overall</i> risk of Mad Cow Disease is in Canada?	1No risk at all 234
17	In this final question on Mad Cow Disease, I would like to know if your assessment of the <i>overall</i> risk might change if conditions changed. In the United Kingdom, there have been 158 human deaths attributed to variant Creutzfeld Jacob Disease, which is the human equivalent of Mad Cow Disease. In Canada there has only been one death from this disease. It was shown that this person was probably exposed to the disease while in the United Kingdom. If, in the future there is human death from this disease in Canada that can be shown to be caused from eating Canadian beef, would your assessment of the <i>overall risk</i> (of Mad Cow Disease) be? [READ LIST: Select one]	1Slightly higher than it is now 3A lot higher than it is now Don't Know

	Fating and Evareica	•
T1	Eating and Exercise New I would like to ask you some questions	3 times or more per week1
J1	Now, I would like to ask you some questions	1-2 times per week
	about your lifestyle activities. Your input will give	once every two weeks3
	us helpful information on general health and	once a month4
	wellness among Albertans. If there are any	once every 6 months5
	questions you are not comfortable answering,	never6
	please let me know.	
	preuse fet me mie w.	Don't Know8
	In a typical week, how many times do you	No Response9
		•
	exercise for at least 30 continuous minutes?	
	Would it be[READ LIST; SELECT ONE]	
J2	In general, how often do you consume junk food	3 times or more per day1
	or soft drinks?	1-2 times per day
		3 times or more per week3
	Would it be[READ LIST; SELECT ONE]	1-2 times per week4 once a month5
		rarely6
		1
		Don't Know8
		No Response9
J3	In the past year, have you been diagnosed by a	Heart
	physician with any of the following medical	Disease1
		Diabetes (any type)2
	conditions?	High Blood Pressure3
		Being overweight4
	[READ LIST; SELECT ALL THAT APPLY]	Joint problems due to weight (e.g.,
		knees)5
		Other problems due to weight (e.g.,
		gout) (specify)6
		None7
		Don't know8
		No Response9
		No other/Exit10
J4	What is your height in feet and inches?	
	,	FEET (2-8)
		INCHES (0-11)
		Refused/Don't know1
J5	What is your weight in lbs?	
	•	POUNDS (0-400)
		Refused/Don't know1
		No Response2

	Respondent and Household Section	•	•
K1a	The next questions will give us a better picture of the Albertans who took part in this study. The first questions are about employment.	Yes, paid job	skip to K1d skip to K1d
	Do you presently have a paid job or are you self employed? (READ)		skip to K1d skip to K1b
	<u> </u>	No Response 0	skip to K2a
K1b	Are you currently unemployed, that is, out of work and LOOKING for work?	Yes	skip to K2a ask K1c
		No Response 0	skip to K2a
K1c	Are you retired?	Yes	skip to K2a skip to K2a
		No Response0	skip to K2a
K1d	Are you employed full-time?	Yes1	•
	, ,	No 2	
		No Response 0	
K1e	Are you (also) employed part-time?	Yes 1	
1110	The you (also) employed part time.	No2	
		No Response 0	
K2a	 What kind of work do/did you normally do? That is, what is/was your job title? (Interviewer notes): Do Not Leave Blank! If the respondent has NEVER worked in a paid job in his/her lifetime, type in response, e.g. Student never worked or Homemaker never worked. If respondent has more than one job, ask about the job that they work the most hours in. Code four digits from the National Occupational Classification (NOC) 2001. Human Resources Development Canada Web site: http://www23.hrdc-drhc.gc.ca/2001/e/generic/welcome.shtml (Codes 0, 28, 29 added specifically for this study and not part of the National Occupational Classification) No Response Homemaker, never worked 	Open-ended	

Kwork	K2a was recoded in accordance with the two-digit NOC major group structure. See Appendix A for the Major Group Structure inserted into the SPSS data set.		
K2b	What does/did that job involve? (Describe) Interviewer note: Do not leave blank!	Open-ended	
K2c	What kind of business or organization do/did you work for? What does/did your employer do or make? Interviewer note: Do not leave blank!	Open-ended	
	Code from the North American Industry Classification System (NAICS) 2002, Statistics Canada.		
	0 – No Response 99 – Not Applicable		
Kindustry	K2c was recoded in accordance with the two-digit? See Appendix B for the Industry Sector inserted int	•	
KB5	If you lost your job in the coming year, and were unable to find the same kind of job in the same industry, would you [READ LIST] [Interviewer note: Ask if working full-time or part time, otherwise go to question K3a]	1Leave Alberta in search of employment or business opportunities 2Seek work in different industry or occupation, but remain in Alberta 3Set up your own small business in Alberta	if K1a is 4 do not ask KB5; skip to K3a
		4Leave the labour force, but remain in Alberta 8Don't Know 9Not applicable (no paid job) 0No response	skip to K3a
KB6	How much of a percentage cut in your annual income would you be willing to take to change careers or jobs, or set up your own small business?	% (enter 0-100) 0	if K1a is 4 do not ask KB6; skip to K3a
К3а	Including yourself, how many ADULTS live at this number (related to you or not)?	# of Adults 18+ No Response	if 99 skip to Age
K3b	and how many CHILDREN under the age of 18 (live at this number)?	# of Children under 18 No Response	if 99 skip to Age
К3с	That is a total of people in the household, right? [Interviewer note: enter the total number of people.]	# of people	

Agex	Age Grouped (Computed Variable)	No Response99	
Agex	Age Grouped (Computed Variable)		
	rigo oroupou (computed variable)	18-24	
		35-443	
		45-544	
		55-645	
		65 and over 6	
	William Curporate that a company	No Response 0	11 . 17.6
K5a	What is your CURRENT marital status? (READ)	Never Married (Single) 1	skip to K6
		Married	skip to K5c
		Common-Law Relationship /Live-In Partner	ask K5b
		Divorced4	skip to K5c
		Separated 5	skip to K5c
		Widowed6	skip to K5c
		Widowed	skip to RSC
		No Response 0	skip to K6
K5b	What was your marital status before your present	Never Married (Single) 1	skip to K5e
1100	relationship? Were you (READ)	Married 2	skip to K5d
	relationship. Were you (REPID)	Common-Law Relationship	skip to K5d
		/Live-In Partner3	skip to K5d
		Divorced 4	skip to K5d
		Separated5	skip to K5d
		Widowed 6	skip to K5d
		No Response0	skip to K5e
K5c	Have you ever been married more than once?	Yes1	
	·	No2	skip to K5e
		Refused9	skip to K6
K5d	If yes, what was the year and month of your first	Year	skip to K6
	marriage/cohabitation?	Refused9999	1: . 17.6
		Month	skip to K6
		Refused99	skip to K6
K5e	If no, in what year and month did you marry/enter	Year	
	cohabitation?	Refused9999	
		Month	
		Refused99	

17.6	XXII	NI - C -11'	.1 ' IZO .
K6	What is your highest level of education?	No Schooling 1	skip to K8a
	(This includes complete and incomplete)	ELEMENTARY	
	(DO NOT READ)	Incomplete2	
		Complete3	
		JUNIOR HIGH	
		Incomplete 4	
		Complete 5	
		HIGH SCHOOL	
		Incomplete 6	
		Complete	
		COLLEGE/	
		TECHNICAL INSTITUTE	
		(non-University)	
		Incomplete 8	
		Complete9	
		UNIVERSITY	
		Incomplete 10	
		Diploma/certificate 11	
		Bachelor's Degree 12	
		Professional Degree	
		(vets, doctors, dentists,	
		lawyers)	
		Master's Degree 14	
		Doctorate	skip to K8a
		No Response 0	skip to Roa
V/C woun	Education Grouped (Computed Variable)	Less than High School 1	
K6Group	Education Grouped (Computed Variable)	High School Complete 2	
		Post-Secondary 3	
17.5	T 1 1 C . 1 . 1' . 1	No Response 0	
K7	In total, how many years of schooling do you	Years of Schooling	
	have? (This includes the total of grade school,	No Dosmongo 09	
	high school, vocational, technical and university.)	No Response 98	
K8a	What is your religion, if any?	No Religion (Including agnostic	
	(Probe with categories if necessary)	and atheist)1	
	· • • • • • • • • • • • • • • • • • • •	Anglican 2	
		Baptist 3	
		Greek/Ukrainian Orthodox 4	
		Jewish 5	
		Lutheran 6	
		Mennonite 7	
		Latter Day Saints (Mormon)	
		8	
		Pentecostal9	
		Presbyterian 10	
		Roman Catholic 11	
		Ukrainian Catholic (Incl. Greek	
		Catholic) 12	
		United Church	
		Sunni (Sunni Islam)14	
	(A: ANY PARTICULAR DENOMINATION?)	Shiite (Shia Islam)	
	(B: ANY PARTICULAR DENOMINATION?)	Protestant-Not on list*A 16	
	(C: ANY PARTICULAR SECT?)		
	(Christian unspecified*B 17	
	(NOTE: Other includes other feither in Hind.	Islam*C	
	(NOTE: Other includes other faiths, i.e., Hindu,	Other (Specify)	
	Buddhism, Baha'i, Wicca, Native Spirituality, etc)	No Response 0	

K8b	Using a 7-point scale where 1 is 'Strongly Disagree' and 7 is 'Strongly Agree', please tell me how much you agree or disagree with the following statement. I would describe myself as religious.	Strongly disagree 1 Disagree 2 Disagree Somewhat 3 Neutral 4 Agree Somewhat 5 Agree 6 Strongly Agree 7
К9	To which ethnic or cultural group(s) did your	Don't Know
	ANCESTORS belong? (Specify up to four groups. For example, French, English, Spanish, Chinese, etc. If respondent says Canadian, record their response and ask what country their ancestors came from)	cameraes and missing values
K10	Would you say that you (and your family) are BETTER OFF, just the SAME, or WORSE OFF financially than you were a year ago?	Better Off
K11	Now looking ahead, do you think that a YEAR FROM NOW, you (and your family), will be BETTER OFF, just about the SAME, or WORSE OFF financially than now?	Better Off

What is the TOTAL income of ALL members of	Under \$6,000 01
this HOUSEHOLD for the past year.	6,000-7,999
	8,000-9,999
	10,000-11,99904
looking for a banpark figure.	12,000-13,999
(NOTE: Proha with astagories as avanuales if	14,000-15,999
	16,000-17,99907
needed.)	18,000-19,999
	20,000-21,999
	22,000-23,99910
	24,000-25,99911
	26,000-27,99912
	28,000-29,99913
	30,000-31,99914
	32,000-33,99915
	34,000-35,999 16
	36,000-37,99917
	38,000-39,99918
	40,000-44,99919
	45,000-49,99920
	50,000-54,99921
	55,000-59,99922
	60,000-64,99923
	65,000-69,99924
	70,000-74,99925
	75,000-79,99926
	80,000-84,99927
	85,000-89,99928
	90,000-94,99929
	95,000-99,99930
	100,000-124,99931
	125,000-149,99932
	150,000+33
	Don't Know 34
	No Response 35
	this HOUSEHOLD for the past year, BEFORE taxes and deductions? We are just looking for a ballpark figure. (NOTE: Probe with categories as examples if needed.)

K12b	What was your own total INDIVIDUAL income for this past year BEFORE taxes and deductions? Again, we are just looking for a ballpark figure.	Same as K12a	
	[NOTE: Probe with categories as examples if needed.]		
K13	Do you (or your spouse/partner/parents) presently own or rent your residence?	Own	
	[NOTE: If respondent lives in parents' home and they own it, put 'own' for respondent too.]	No Response 0	
K14	Do you presently live in: (READ)	A City 1 A Town 2 A Village 3 A Rural Area 4	skip to K16a skip to K16a skip to K16a skip to K15
K15	Do you live on a farm?	No Response 0 Yes 1 No 2 No Response 0 Don't Know 8	skip to K16a
K16a	For this next question, please tell me: If an election was held today, how would you vote federally? (Do not read categories. Probe for the name of a	Liberal Party of Canada (Liberals)	
	political party)	Green Party of Canada 4 Other (specify) 5 Would not vote 6 Not Eligible 7 Don't Know 8 No Response 0	
K16b	If an election was held today, how would you vote provincially?	Progressive Conservative (PC/Tory)	
	(Do not read categories. Probe for the name of a political party)	(Liberals) 2 Alberta New Democrats 3 (NDP) 3 Alberta Alliance Party 4 Alberta Party 5 Alberta Greens 6 Separation Party of Alberta 7 Alberta Social Credit Party (Socreds) (Socreds) 8 Communist Party 9 Other (Specify 10 Would not vote 11	
		Not Eligible 12 Don't Know 13 No Response 0	

K17	To ensure that we have reached people from all	Open-ended	
	areas of the province, may I please have your	-	
	postal code?	Enter Complete	
		Postal Code [X#X#X#]	
	(NOTE: Enter the complete postal code. It should	Don't Know or	
	start with a capital "T".	No Response [T99]	
	(e.g. T5N 2B3, T6K 0R5, T0E 7Z2)		
BLAST	We've reached the end of the interview. Thank	Continue 1	
	you very much for your time and participation.		
	**TO BE COMPLETED BY THE		
	INTERVIEWER**		
LENGTH	Please enter the length of the interview	Open-ended	
SEX2	Enter sex of respondent	Male 1	Only
	(Interviewer Note: This should be the same as	Female 2	females get
	SEX1.)		H section
SEX3	Please type in "him" or "her" to indicate the sex of	Open-ended	
	the respondent you just interviewed.		
DECLARE	I declare that this interview was conducted in	Numeric	
	accordance with the interviewing and sampling		
	instructions given by the Population Research		
	Laboratory at the University of Alberta. I agree		
	that the content of all respondents' comments and		
	answers will be kept confidential.		
ENDQ	Go back through the questionnaire for your final		
	edit before recording it as complete.		
	Please ensure you edit all responses.		
	Once you have finished editing your responses,		
	press '1' to code as complete.		
Wt	Weight Derived from 2006 Census		
	Edmonton Metropolitan Area - 0.956924139		
	Calgary Metropolitan Area - 0.998053716		
	Other Alberta - 1.0451293		

Appendix A

NATIONAL OCCUPATIONAL CLASSIFICATION 2001¹ Major Group Structure - Two-Digit Code Numbers

Question K2a - Demographics (KWORK)

KWORK represents the NOC two-digit Major Group Structure categories of the occupational variable **K2a** (Question 2a - Demographics).

The NOC Major Group Structure is as follows:

- 01 Senior Management Occupations
- 02 Middle and Other Management Occupations
- 03 Professional Occupations in Business and Finance
- 04 Skilled Administrative and Business Occupations
- 05 Clerical Occupations
- 06 Professional Occupations in Natural and Applied Sciences
- 07 Technical Occupations Related to Natural and Applied Sciences
- 08 Professional Occupations in Health
- 09 Technical and Skilled Occupations in Health
- 10 Assisting Occupations in Support of Health Services
- 11 Professional Occupations in Social Science, Education, Government Services and Religion
- 12 Paraprofessional Occupations in Law, Social Services, Education and Religion
- 13 Professional Occupations in Art and Culture
- 14 Technical and Skilled Occupations in Art, Culture, Recreation and Sport
- 15 Skilled Sales and Service Occupations
- 16 Intermediate Sales and Service Occupations
- 17 Elemental Sales and Service Occupations
- 18 Trades and Skilled Transport and Equipment Operators
- 19 Intermediate Occupations in Transport, Equipment Operation, Installation and Maintenance
- 20 Trades Helpers, Construction Labourers and Related Occupations
- 21 Skilled Occupations in Primary Industry
- 22 Intermediate Occupations in Primary Industry
- 23 Labourers in Primary Industry
- 24 Processing, Manufacturing and Utilities Supervisors and Skilled Operators
- 25 Processing and Manufacturing Machine Operators and Assemblers
- 26 Labourers in Processing, Manufacturing and Utilities

Missing Values

- 28 Homemaker-never worked (note: code assigned for this study & not part of NOC)
- 29 Student-never worked (note: code assigned for this study & not part of NOC)
- 0 No Response

¹Source: National Occupational Classification 2001: Index of Titles. Skills Information Division, Human Resources Development Canada.

Ottawa, Ontario Cat. No: MP53-25-2-2001E. ISBN 0-660-18376-5.

Appendix B

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM 2002-CANADA¹ Industry Sector - Two-Digit Code Numbers

Question K2c - Demographics (KINDUSTRY)

KINDUSTRY represents the NAICS two-digit Industry Sector categories of the business/organization variable **K2c** (Question 2c - Demographics).

The NAICS Industry Sector is as follows:

- 11 Agriculture, Forestry, Fishing and Hunting
- 21 Mining and Oil and Gas Extraction
- 22 Utilities
- 23 Construction
- 31 Manufacturing Food and Textiles
- 32 Manufacturing Wood & Chemical
- 33 Manufacturing Furniture & Mechanical
- 42 Wholesale Trade
- 44 Retail Trade Retail Type 1
- 45 Retail Trade Retail Type 2
- 48 Transportation & Warehousing Transportation
- 49 Transportation & Warehousing Postal, Courier & Storage
- 51 Information and Cultural Industries
- 52 Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific and Technical Services
- Management of Companies and Technical Services
- Administrative and Support, Waste Management and Remediation Services
- 61 Educational Services
- Health Care and Social Assistance
- Arts, Entertainment and Recreation
- Accommodation and Food Services
- 81 Other Services (except Public Administration)
- 91 Public Administration
- 0 No Response
- 99 Not Applicable

¹Source: North American Industry Classification System 2002, published by authority of the Minister responsible for Statistics Canada, Ottawa, Ontario, Canada. Cat. No.12-501-XPE 2002. ISBN 0-660-18982-8.

Appendix C

LIST OF ETHNICITIES (Variables K9_1 to K9_4, Question 9 Demographics)

N.I.E. –	Not	Indicated	Elsewhere

N.I.E	. – Not indicated Elsewhere		
4	Welsh	98	Turk
5	British	102	Punjabi
10	French Canadian	105	Indian (Asian)
16	Amerindian	107	Pakistani
17	Canadian	108	Sri Lankan
19	American	109	Japanese
21	Haitian	110	Korean
22	Jamaican	111	Filipino
25	Caribbean N.I.E.	112	Burmese
27	Argentinean	114	Laotian
29	Chilean	115	Thai
31	Mexican	116	Vietnamese
32	Peruvian	117	East Indian N.I.E.
38	Central & South American N.I.E.	120	Mongol
40	Afro-American	122	Asian N.I.E.
43	Black N.I.E.	123	Fiji Islander
45	African N.I.E.	125	Pacific Islander N.I.E.
46	Austrian	126	Australian/New Zealander
47	Belgian	130	Hindu
48	Flemish	131	Sikh
49	Luxembourger	132	Muslim
50	Swiss	135	Mennonite
53	Finnish	136	Religious N.I.E.
54	Danish	137	White N.I.E.
55	Icelander	140	Ismaili
56	Norwegian	142	Iraqi
57	Swede	144	Gujarati
58	Scandinavian N.I.E.	149	Ethiopian
60	Estonian	151	Somali
61	Latvian	152	Trinidadian/Tobagonian
62	Lithuanian	154	Creole
64	Czech	<u>1</u> 60_	Moroccan
66	Hungarian	171	West Asian N.I.E.
67	Romanian	172	South East Asian N.I.E.
68	Russian	173	Indonesian
69	Slovak	208	French
72	Albanian	209	English
73	Bulgarian	210	German
74	Croatian	211	Scottish
76	Serbian	212	Italian
77	Slovene	213	Irish
78	Yugoslavian	214	Ukrainian
80	Greek	215	Chinese
83	Maltese	216	Dutch

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84	Portuguese	217	Jewish
85	Spanish	218	Polish
86	Basque	220	North American Aboriginals
87	Gypsy	221	Métis
88	European N.I.E.	213	Irish
90	Lebanese		
91	Palestinian		
78	Yugoslavian		
80	Greek		
92	Syrian	Missi	ng Values
94	Middle East Arab N.I.E.	997	Don't Know
96	Iranian	998	Refusal
97	Israeli	0	No Further Response
92	Syrian		_