

# 4-Year Bachelor of Management



## Program Planning Guide 2016-2017

While your degree planning is directed by the specific requirements for your chosen concentration and minor, it is also driven by your own personal interests; therefore, it is most effective when you are the master of your own academic planning.

Please be aware of all prerequisites, corequisites, and other registration regulations for all courses required within your degree. Program planning can be very effective to identify potential courses needed in addition to specific requirements. Refer to section 4.0 in the *Concordia University of Edmonton Calendar* for more information regarding registration policies.

You are responsible for registering in and completing the courses necessary to obtain your degree. The *Concordia University of Edmonton Calendar* is the final authority regarding program requirements and academic regulations.

### Background Information

The Bachelor of Management degree was designed in response to the growing need for university graduates with leadership training and focuses on establishing a solid foundation of technical competence as well as developing leadership skills that are essential in a range of businesses and industries. The curriculum incorporates the gold standard technical courses such as accounting, finance and information technology with courses that facilitate the development of effective management skills. The degree is enhanced by innovative curricular threading in management ethics and international business. Distinguishing features include use of industry experts in the classroom, use of an independent employer advisory committee to ensure quality, and a relevant 13 week internship (work experience) placement.

The program allows students to choose from areas of emphasis in accounting, finance, human resource management, leadership, or marketing (section 10.3.1.D); from minors offered through the Faculties of Arts and Science (section 10.5); or from a range of elective courses.

The degree prepares students to enter the workforce directly and also provides the necessary requirements for students to pursue graduate studies in a wide range of business, academic and professional fields.

To request more or specific information related to the program:

- Faculty members in the Faculty of Management such as Dr. Mark Loo, Dr. Ashish Thomas, and Dr. Shaun Aghili are good resources for course-specific information on the Management degree program.
- Students are encouraged to contact the Management Department regarding the coordination of their Internship or workplace placement.
- Questions about the Bachelor of Management program and/or degree requirements (e.g., program advice, course scheduling, prerequisite exemptions, directed reading requests, etc.) can be directed to a Registration Advisor in the Registrar's Office or [registrar@concordia.ab.ca](mailto:registrar@concordia.ab.ca).

# Core Requirements

## 1. Core Requirements: 30 credits

All students in a Bachelor of Management program must complete the Core Requirements as outlined in the table below.

Category	Credits	Courses that Fulfill Requirement
Humanities	6	ENG 100 or (ENG 101 or ENG 111) and (ENG 102 or ENG 112)
Sciences	6	Any BES, BIO, BIOCH, CH, CMPT, EAS, ENSC, IT, MAT (excluding MAT 220), or PHY courses
Social Sciences	6	Any <b>ECO*</b> , HIS, POEC, PSCI, PSY, or SOC courses
Foundational Studies: Religious Studies	3	Any REL courses
Foundational Studies: Ethics, Philosophy or Religious Studies	3	Any PHIL, or REL courses, or ENVH 523, MGT 374, <b>MGT 474*</b> , MAT 220, PSCI 361, or PSY 305
Leadership: Communication	3	Any ARTH, DAN, DRA, GERM, GRK, HEBR, LAT, MUS (excluding MUS 630 and 631), MUP, SPA, or WRI courses, or BIO 227, ENSC 227, FR 101, FR 102, FR 211, FR 212, FR 250, FR 251, FR 252, FR 303, FR 372, HIS 290, <b>MGT 310*</b> , PSY 319, PSY 332, PSY 333, PSY 405, SOC 344, or UFDN 199
Leadership: Leadership Service, or Management	3	Any RELA courses, or BIO 480, <b>BUS 110*</b> , DRA 325, DRA 350, DRA 383, DRA 425, DRA 450, DRA 483, ENSC 485, FIN 220, HIS 221, HRM 220, LDR 310, LDR 320, MUS 263, MUS 321, MUS 361, MUS 395&396, PSCI 101, PSY 486, or PSY 496

*\*Some Core Requirements will be fulfilled through the completion of program requirements. (Example: ECO 101 and ECO 102 taken towards the program requirements simultaneously fulfill the Social Science category of the Core Requirements.)*

## Program Requirements

### 2. Business Courses: 36 credits

- a) ECO 101 (3) and 102 (3)
- b) ACCT 101 (3) and 102 (3)
- c) BUS 110 (3), 112 (3), 120 (3), 210 (3), and 250 (3)
- d) FIN 201 (3)
- e) MARK 201 (3) and 223 (3)

### 3. Management Courses: 27 credits

- f) FIN 325 (3)
- g) HRM 220 (3)
- h) MGT 320 (3), and 323 (3)
- i) LDR 301 (3), and 402 (3)
- j) MGT 417 (3), and 440 (3)
- k) MGT 474 (3)

### 4. Minor/Emphasis/Elective Courses: 24 credits

- l) 24 credits of electives (i.e., 8 courses worth 3 credits each)

### 5. Practicum Requirement: 3 credits

- m) MGT 498 (3)

## Bachelor of Management Emphasis

### 1. Accounting

Minimum 12 credits of unspecified 300- or 400-level courses to declare an Accounting emphasis (e.g., ACCT 301, 303, 401, 402, 403, 404, 405, or 406)

### 2. Finance

Minimum 12 credits of unspecified 300- or 400-level courses to declare a Finance emphasis (e.g., FIN 310, 315, 400, and 420)

### 3. Human Resource Management

Minimum 12 credits of unspecified 300- or 400-level courses to declare a HRM emphasis (e.g., HRM 321, 323, 326, 327, 420, or 424)

### 4. Leadership

Minimum 12 credits of unspecified 300- or 400-level courses to declare a Leadership emphasis (e.g., LDR 310, 320, 410, and 420)

### 5. Marketing

Minimum 12 credits of unspecified 300- or 400-level courses to declare a Marketing emphasis (e.g., MARK 300, 320, 400, 420, or 423)

**Note:** Program required courses listed in section 10.3.1.C (Concordia University of Edmonton Calendar) will not contribute towards any of the emphases listed above.

## Bachelor of Management Minors

Students are encouraged to accumulate elective credits towards a minor in subjects from the Faculties of Arts or Science to enhance their knowledge foundation and skills, or for further studies in an area of interest.

**Note:** Students wanting to pursue an **Economics minor** should contact a Registration Advisor for further details regarding course selection and minor course requirements for the Bachelor of Management degree.

## Sample Bachelor of Management Program

Below is a sample sequence of courses for your degree. Keep in mind that this is only an example; you may find that a different sequence works best for you.

	Fall Semester	Winter Semester
Year 1	ENG 100 or 111 BUS 110 ECO 101 ACCT 101 BUS 111 (recommended)	ENG 100 or 112 BUS 120 ECO 102 ACCT 102 BUS 112
Year 2	HRM 220 MARK 201 FIN 201 Foundational Studies: Religious Studies Elective	MARK 223 BUS 210 BUS 250 FIN 325 Elective
Year 3	MGT 320 Leadership: Communication (MGT 310 is recommended) Science Core Elective Elective	LDR 301 MGT 323 MGT 474 Science Core MGT 498+
Spring/Summer	+BMgt Internship (MGT 498) – 13 weeks of work placement experience)	
Year 4	LDR 402 MGT 417 Elective Elective Elective	MGT 440 Elective Elective Elective Elective

+MGT 498 (3) is comprised of Part A: Skills Development Seminar (Normally taken in the third year of the program in addition to regular coursework) and Part B: 13 week internship (work experience) placement.

## Elective Courses to Declare a Management Emphasis

Choose any four (or more) senior-level courses from one of the following five categories to declare an emphasis while completing your general management degree at Concordia University of Edmonton.

<b>Accounting</b>	<b>Finance</b>	<b>Human Resource Management</b>	<b>Leadership</b>	<b>Marketing</b>
ACCT 301	FIN 301	HRM 321	LDR 310	MARK 300
ACCT 303	FIN 315	HRM 323	LDR 320	MARK 320
ACCT 401	FIN 400	HRM 326	LDR 410	MARK 400
ACCT 402	FIN 420	HRM 327	LDR 420	MARK 420
ACCT 403		HRM 420		MARK 423
ACCT 404		HRM 424		
ACCT 405				
ACCT 406				