



Everything You Ever Wanted to Know About the Alberta Oil Sands*

**But Were Afraid to Ask Jacques Lacan*

Monday, January 30, 2017 | 4–5 pm | HA015

Presented by Richard Kover, PhD

Co-hosted by CUE Institute of Christian Studies and Society and the
Theology and Science research cluster.

Using examples from current pro-oil sands public relations campaigns, this presentation will utilize the theoretical lens of psychoanalytic thinker Jacques Lacan to argue that in such advertisements oil is presented as a fetishized object or the objet petit a—“the object cause of desire” whose possession is seen to heal all economic, political and ecological ills.