



CONCORDIA
UNIVERSITY
OF EDMONTON

Centre for
Chinese Studies
中国语言文化中心

CCS LAUNCH

SEPTEMBER 29, 2016



Concordia University of Edmonton is willing to join hands with educators and friends in Alberta and across the world to promote and provide substantial long-term services to Chinese language and culture teaching in North America and around the world.

我们珍存同样的信念，
我们怀着同样的目标。
爱德蒙顿康考迪亚大学期盼为巩固和加强
阿尔伯塔省以及北美地区中国语言文化推广长期可持续发展
与各位同仁携手并进。



Premier of Alberta

Office of the Premier, 307 Legislature Building, Edmonton, Alberta T5K 2B6 Canada

Message from Honourable Rachel Notley Premier of Alberta

On behalf of the Government of Alberta, it is my pleasure to welcome you to Concordia University of Edmonton's official launch of the Centre for Chinese Studies.

Men and women of Chinese descent have played a part in Alberta's story since before the creation of our province. Today, China is playing an increasingly important role in shaping world politics and driving global economic growth.

Through the Centre for Chinese Studies, many students will have the opportunity to develop a knowledge of and a deep appreciation for one of the world's oldest cultures.

My thanks to Concordia University of Edmonton for introducing this program to better prepare Alberta's students for our interconnected world and for filling this important role in Alberta's post-secondary landscape.

Rachel Notley



PANEL DISCUSSION ON EDUCATION INNOVATIONS

Thursday, September 29, 2016 | 2:15–3:45 pm

Room T104, Tegler Student Centre
Concordia University of Edmonton (CUE)

Registration starts at 1:45 pm
Free parking on CUE campus from 1:00–6:00 pm

Master of Ceremonies

Dr. Manfred Zeuch
Vice-President International and Research, CUE

Moderator

Dr. Tim Loreman
Vice-President Academic and Provost, CUE

Panels

Innovations in Teacher Education: A Perspective from China

Speakers:

Prof. Chengfeng Liang
Director for Office of Academic Affairs, Qilu Normal University

Prof. Yan Li
*Dean for Faculty of Chinese Language and Literature,
Qilu Normal University*

Innovations in Post-Secondary Education in Canada

Speakers:

Dr. Tolly Bradford
Assistant Professor, History, Faculty of Arts, CUE

Dr. Sandra Song
Director, Public Health, Faculty of Science, CUE

Dr. Edgar Schmidt
Assistant Professor, Faculty of Education, CUE

Dr. Sergey Butakov
Associate Professor, Faculty of Graduate Studies, CUE

Dr. Alison Yacyshyn
Associate Professor, Chair, Faculty of Management, CUE

LAUNCH CEREMONY

Thursday, September 29, 2016 | 4:15-5:30 pm

*Tegler Student Centre,
Concordia University of Edmonton (CUE)*

Master of Ceremonies:

Dr. Manfred Zeuch
Vice-President International and Research, CUE

Elder Blessing

Elder Rick Lightning

Lion Dance

Hong De Cultural & Athletic Association

Introduction of Honourable Guests

Dr. Manfred Zeuch
Vice-President International and Research, CUE

Speakers

Dr. Gerald Krispin
President and Vice-Chancellor, CUE

Mr. Chris Nielson
MLA Edmonton-Decore

Chief Education Consul Changxue Yu
Chief Education Consul, Chinese Consulate General, Vancouver

Mr. Stuart Wachowicz
Chairman, Confucius Institute, Edmonton

Unveiling of Centre Plaques

Dr. Gerald Krispin
President and Vice-Chancellor, CUE

Chief Education Consul Changxue Yu
Chief Education Consul, Chinese Consulate General, Vancouver

Mr. Junbo Chen
Hanban North America Chief Representative

Mr. Stuart Wachowicz
Chairman, Confucius Institute, Edmonton

Speakers

Mr. Tony Caterina
Councilor, City of Edmonton

Prof. Fujian Zhang
Vice-President, Qilu Normal University

Performances

Accordion Solo **花儿与少年 Flowers and Youth (Chinese folk song)**
Professor Yan He, Qilu Normal University

Guitar and Voice **One-Note Samba**
Dr. Manfred Zeuch, CUE

Chorus **茉莉花 Jasmine Flower (Chinese folk song), Red River Valley**
Prof. Fujian Zhang, Prof. Chengfeng Liang, and Prof. Yan Li
with Accompaniment by Prof. Lei Sun and Prof. Yan He

Closing Remarks

Mr. Mike Wade
Director, Board of Governors, CUE

CELEBRATION BANQUET

Thursday, September 29, 2016 | 6:00–8:00pm

Fairmont Hotel Macdonald, Edmonton

Master of Ceremonies

Dr. Manfred Zeuch
Vice-President International and Research, CUE

6:00pm | Formal Program Begins

First Course Served

Dr. Gerald Krispin
President and Vice-Chancellor, CUE

Main Entrée Served

Honourable Deron Bilous
Minister of Economic Development and Trade

Keynote Speaker

Mr. Doug A. Horner
Chairman, Canada Asian Synergy Group

Dessert and Coffee Served

Honourable Allan Wachowich, Q.C., Hon. LL.D
Chancellor, CUE

BANQUET MENU

Alberta Heritage Dinner

Crafted to reflect the local flavor of the Alberta Prairies

—Freshly Baked Rolls and Butter—

—Salad—

Artisan Greens, Cherry Tomatoes, Carrot Curls,
Roasted Candy Cane Beets and Pickled Red Onion,
White Balsamic and Tarragon Vinaigrette

—Entrée—

Spinach, Triple Cream Brie and Caramelized Onion Stuffed
Chicken Supreme, Potato Galette, Broccolini, Port Wine Jus

—Dessert—

Cranberry and White Chocolate Bread Pudding, Crème Anglaise

CENTRE FOR CHINESE STUDIES (CCS)

CENTRE FOR CHINESE STUDIES Concordia University of Edmonton

Centre for Chinese Teacher Development

Chinese Language Program

China Studies Program

Our Mission

Centre for Chinese Teacher Development

- To conduct professional development on Chinese linguistic study, assessment, pedagogy and leadership for language educators in Alberta and in the world, enabling them to adapt to the 21st century international teaching environment as high-level, practical, versatile and talented teachers.
- To promote the advancement of Chinese language teaching and the professional quality of international Chinese teachers by developing interdisciplinary collaborations among CUE.

Chinese Language Program

- To promote Chinese language learning among CUE students, faculty and staff to expand their world outreach.
- To disseminate Chinese culture by cross-institutional collaborations across Alberta, Canada and internationally.

China Studies Program

- To raise and promote international scholarship opportunities for CUE students and faculty in the area of China or Chinese studies.
- To facilitate academic and research exchange and collaboration with post-secondary institutions in China among management, education, language, philosophy, art and science faculties.
- To bridge local individuals and communities with China and Asia.

“The limits of my language are the limits of my universe.”

—Ludwig Wittgenstein
(The Founder of Linguistic Philosophy)

SPEAKERS, PRESENTERS AND PERFORMERS



Dr. Gerald Krispin

Dr. Krispin is President and Vice-Chancellor of Concordia University of Edmonton. Starting with CUE as a professor, he has been in his current role for ten years. His vision, passion and leadership has propelled CUE to its current standing within the university community, positioning it as a globally-focused academic research institution.



Mr. Mike Wade, MBA

Mike Wade is the Chairman of the Board of Governors for Concordia University of Edmonton and an active member of the alumni. He works with Belay Advisory, a Pension and Benefits consulting firm located in Edmonton. Mike is an active community member, having volunteered at Concordia for a number of years, including as the President of the Alumni Association. He believes strongly in contributing to community initiatives that benefit future generations.



Honourable Allan Wachowich, Q.C., Hon. LL.D

Concordia University of Edmonton's first Chancellor, the Honourable Allan Wachowich is a highly respected and distinguished member of the community. He was admitted to the Alberta bar in 1959 and in 2000 became Alberta's Chief Justice of the Court of Queen's Bench. Since his retirement in 2009, he has served on dozens of boards and is actively involved in all aspects of community life in Alberta.



Chief Education Consul Changxue Yu

Changxue Yu is an experienced education leader and diplomat. He is currently the Chief Education Consul for the Chinese Consulate General in Vancouver, BC, following a four-year term as Education Consul for the Chinese Consulate General in New York, USA.

Prior to these diplomatic assignments, Chief Education Consul Yu led the strategic and governance service for Kindergarten to Grade 12 education with the National Ministry of Education in China.



Dr. Tim Loreman

Dr. Loreman is Vice-President Academic and Provost, and recently announced as Concordia University of Edmonton's next president. He is an active, award-winning and highly respected academic and researcher in the field of inclusive education. He has been with CUE for 14 years in various roles, including Dean of Research.



Honourable Deron Bilous

Deron Bilous was sworn in as Minister of Economic Development and Trade on October 22, 2015. Prior to this, he served as Minister of Municipal Affairs and as Minister of Service Alberta. Prior to his election in 2012, Mr. Bilous taught and mentored students at Edmonton's Inner City High School and was active in his community of Beverly Heights. Between 1995 and 2005, Mr. Bilous was involved in a number of projects with the Canada World Youth program, a volunteer youth program focusing on international development. His work with Canada World Youth took him to Quebec, Tunisia and China.



Dr. Manfred Zeuch

Dr. Zeuch is Vice-President, International and Research at Concordia University of Edmonton. Having worked as a professor and in international and research administration for years in Brazil, he started Concordia's internationalization five years ago, and combines the two portfolios, positioning CUE on the international scene with a growing research capacity.



Mr. Chris Nielson, MLA

Chris Nielsen, MLA for Edmonton-Decore, currently serves as a member of the Standing Committee on Resource Stewardship, the Select Special Ethics and Accountability Committee, as well as the Standing Committee on Privileges and Elections, Standing Orders and Printing. Prior to his election in 2015, Mr. Nielsen worked as a shipper/receiver for 26 years, represented his colleagues and filling various committee positions within local union. Mr. Nielsen's community work includes volunteering with the Children's Heart Society in a variety of capacities, including as secretary and as director.



Mr. Stuart Wachowicz

Stuart Wachowicz was school principal for a K-12 school in Youngstown, Alberta and later served as Director of Curriculum, Resource Development and Research for Edmonton Public Schools. As Chairman of the Confucius Institute in Edmonton, he provides support to schools for learning Chinese language and culture, and assists in developing educational, cultural and economic linkages between Alberta and China. Stuart is still involved with several organizations working to bring reforms and improvement to Alberta's educational system, and to strengthen foreign language education in the K-12 system to ensure Alberta's youth are knowledgeable and competitive in a global economy.



Councillor Tony Caterina

First elected to City Council in 2007, Tony Caterina has a long and proud history of community service. He has lived in northeast Edmonton for almost four decades, so he has a firm grasp on the history and issues of this vibrant community. Having owned and operated a successful industrial supply company, Tony has keen insights into the world of business, both large and small. As a City Councillor, he thrives on working with the residents and businesses of Ward 7, and across the city, to ensure that Edmonton continues to be a great place to call home.



Dr. Xinxin Fang

Dr. Xinxin Fang is the International Students Officer at Concordia University of Edmonton. She has extensive experience teaching Chinese to speakers of other languages in China, the UK and North America.

Dr. Fang has developed Chinese curricula and teacher training programs in many countries. She worked as a Special Chinese Language and Culture Advisor to Alberta Education for 6 years and is now taking a leading role in the Centre for Chinese Studies at Concordia University of Edmonton.



Mr. Doug A. Horner

Doug Horner is Chairman of the Canada Asian Synergy Group. Mr. Horner has held numerous positions with the Government of Alberta, including Deputy Premier, President of Treasury Board, Senior Advisor to the Premier on Internal and Federal-Provincial Relations, as well as Ministerial portfolios in Finance, Advanced Education and Technology, Innovation, and Agriculture. He has 20 years experience in international trade and has led many trade and investment missions to emerging markets. His business background includes experience in the banking and agriculture industries. Mr. Horner is accredited by the Institute of Canadian Bankers and holds the designation of ICD.D from the Institute of Corporate Directors.



Dr. Tolly Bradford

Tolly Bradford is an assistant professor of history at Concordia University of Edmonton, where he teaches Canadian, Indigenous and world history. His research focuses on Christianity in western Canada, the fur trade, and Indigenous Peoples. He is author of *Prophetic Identities: Indigenous Missionaries on British Colonial Frontiers, 1850-75* (UBC Press, 2012), and co-editor of *Mixed Blessings: Indigenous Encounters with Christianity in Canada* (UBC Press, 2016). Prior to his academic career, Tolly was an elementary school teacher with the Black Lake First Nation reserve in northern Saskatchewan.



Dr. Sandra Song

Sandra Song is the Director of Public Health at Concordia University of Edmonton. She received her doctorate in Sociology from the University of Alberta and has both national and international teaching experience. She has extensive experience in areas such as social and cultural policy, health policy and global public health. Sandra's current research interests focus on public health, particularly in terms of food security and food safety in Aboriginal communities in Alberta.



Dr. Alison Yacyshyn

Alison Yacyshyn holds a Masters from the Department of Sociology at the University of Alberta and a PhD from the Department of Sociology, University of Western Ontario with a specialization in Demography. As well as having an extensive list of published articles, Alison was a Senior Demographer with the Government of Alberta between 2013 and 2016, an Independent Research Consultant and Adjunct Professor at the University of Alberta. Alison is very excited about her new role as Chair in the Department of Management, which she started on July, 1, 2016.



Dr. Edgar Schmidt

Edgar Schmidt (DSS) is an Assistant Professor in the Faculty of Education at Concordia University of Edmonton. Edgar has extensive experience as an elementary school teacher, principal, senior administrator, and superintendent of schools. His research interests extend to the politics of education and the role of civil society in education. As a teacher educator, he is interested in providing a variety of learning opportunities for post-secondary students as they develop the necessary knowledge, skills and attributes related to teaching.



Dr. Sergey Butakov

Dr. Butakov holds a PhD in Computer Science from Altai State University, Russia. He has authored and co-authored more than 30 publications. Over the last 15 years, Dr. Butakov has served as principal researcher in various industry and university funded research projects. He is interested in information systems security, text search, plagiarism detection, software development, and artificial intelligence.



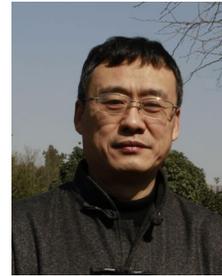
Prof. Fujian Zhang

Prof. Fujian Zhang is Professor, Research Supervisor and Vice-President of Qilu Normal University. He also serves as the Vice-Chairman of Shandong Academy of Psychology and as Vice-President of Shandong Academy of Behavioral Science.



Prof. Chengfeng Liang

Prof. Chengfeng Liang is Professor of Applied Linguistics and English Teaching and Director of Academic Affairs Office in Qilu Normal University. He has been organizing teacher development programs, both nationally and provincially, as the chief expert since 2008.



Prof. Yan Li

Prof. Yan Li is a PhD of Literature, Professor and Dean of the Faculty of Chinese Literature in Qilu Normal University. He is also Vice-President of the Shandong Provincial Institute of Classical Literature and mainly engages in teaching and research on Chinese traditional culture, Chinese ancient literature and classical poetry. In recent years, he has taught many courses on Chinese culture and studies of Chinese ancient civilization, has published several books and over 30 academic articles, and has been awarded the title of Excellent Teacher in Shandong Province.



Assoc. Prof. Lei Sun

Assoc. Prof. Lei Sun is a member of the Shandong Musicians Association. She graduated from Shandong University of Arts and now works as the Director of Students Affairs Office and Director of the Piano Department in the Faculty of Music, Qilu Normal University. She has published several books and academic articles on piano performance and teaching, has presided over a number of provincial scientific researches and the network training of teachers, and has won many competitions on Teacher's Basic Skills and awards on Shandong Provincial Outstanding Art Achievement.



Assoc. Prof. Yan He

Assoc. Prof. Yan He is Deputy Director of Office of International Exchange and Cooperation, Qilu Normal University. She graduated from Xi'an Conservatory of Music in July 2005 with a Master's Degree in Accordion Performance. She has won Second Place in the Vladivostok International Accordion Competition in Russia and First Place in the China's National Accordion Competition. She also teaches keyboard for Faculty of Music in Qilu Normal University and has published 4 books and 16 academic articles, as well as 8 provincial research projects.

INTERNATIONALIZATION AT CONCORDIA UNIVERSITY OF EDMONTON

Concordia University of Edmonton is a university with a strong sense of community and a big heart, highly regarded in Canada for its excellence in teaching, its services for students, and its niche programs. CUE ensures that the needs of every student are addressed, and, with an average class size of 30 students, it has the ability to offer students a more personal learning experience. CUE is establishing cooperative relationships with over 40 universities and other institutions around the globe, where there is an exchange of ideas, students, and scholars. Mobility of students and faculty, joint research activities and publications, seminars and symposia, and exchange of academic materials are all a part of our internationalization.

The International Office and experienced co-workers in other offices, support the international activities of all departments at CUE. They promote its faculty and programs to international audiences and work towards increasing CUE's visibility abroad. The core of it all is to provide an excellent learning opportunity to all, right here at Concordia University of Edmonton.

Global Awareness

Concordia University of Edmonton aims to establish, maintain, and foster:

- an environment of open communication, care and mutual service that unite the international student community with faculty, staff and the administration, and the sense of reciprocal acceptance and respect under CUE's mission and vision.
- work, study, service learning experiences of projects with local cultural, ethnic community groups or abroad; organize and conduct international field work or study tours and international awareness days on campus.
- international and intercultural interaction and awareness.
- workshops to help faculty members internationalize the teaching/learning process and curriculum, with emphasis on programs offered via distance education (cf. previous section).
- partnerships with governments, postsecondary institutions, communities and industry at home and abroad in view of advancing academic, cultural, economic and social development for a better world.

Special Thanks to:



孔子学院总部 / 国家汉办
Confucius Institute Headquarters / Hanban



**CONFUCIUS
INSTITUTE**
IN EDMONTON



Concordia Chinese Club
康大中国文化社团



Contact for Centre for Chinese Studies

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